



# Anchored coreness: efficient reinforcement of social networks

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## Abstract

The stability of a social network has been widely studied as an important indicator for both the network holders and the participants. Existing works on reinforcing networks focus on a local view, e.g., the anchored  $k$ -core problem aims to enlarge the size of the  $k$ -core with a fixed input  $k$ . Nevertheless, it is more promising to reinforce a social network in a global manner: considering the engagement of every user (vertex) in the network. Since the coreness of a user has been validated as the “best practice” for capturing user engagement, we propose and study the anchored coreness problem in this paper: anchoring a small number of vertices to maximize the coreness gain (the total increment of coreness) of all the vertices in the network. We prove the problem is NP-hard and show it is more challenging than the existing local-view problems. An efficient greedy algorithm is proposed with novel techniques on pruning search space and reusing the intermediate results. The algorithm is also extended to distributed environment with a novel graph partition strategy to ensure the computing independency of each machine. Extensive experiments on real-life data demonstrate that our model is effective for reinforcing social networks and our algorithms are efficient.

**Keywords** Social network · User engagement · Network stability · Core decomposition · Distributed algorithm

## 1 Introduction

The leave of users in a social network may cause negative influence to the engagement level of their neighbors (e.g., friends) in this network, and thus, these neighbors may choose to leave [46]. The continuous departure of users may lead to the leave of users with many neighbors and significantly bring down overall user engagement (stability) of a network. For instance, Friendster was a popular social net-

work which had over 115 million users, while it is suspended due to contagious leave of users [31,54].

Assume that each vertex  $v$  incurs an (integer) cost of  $k > 0$  to remain engaged and obtains a benefit of 1 from each neighbor of  $v$  who is engaged, the natural equilibrium of this model corresponds to the  $k$ -core of the social network [9]. The  $k$ -core is defined as the maximal subgraph in which every vertex has at least  $k$  neighbors in the subgraph [48,52]. Given a graph, the  $k$ -core can be computed by iteratively removing every vertex with degree less than  $k$ . Every vertex in the graph has a unique coreness value, that is, the largest  $k$  s.t. the  $k$ -core contains the vertex. The model of  $k$ -core is often used in the study of network stability (engagement) as it well captures the dynamic of user engagement, e.g., [46,53,58].

As the size of  $k$ -core is a feasible indicator of network stability, Bhawalkar and Kleinberg et al. proposed the *anchored  $k$ -core (AK) problem* [9,10]: given a graph  $G$ , an integer  $k$  and a budget  $b$ , anchoring a set of  $b$  vertices in the graph s.t. the number of vertices in the  $k$ -core is maximized. The degree (the number of neighbors) of an anchored vertex is considered as positive infinity, namely an anchored vertex will stay in the  $k$ -core regardless of its original degree. It is promising to reinforce a network by giving incentives to some users (e.g., anchored vertices) such that they will keep engaged

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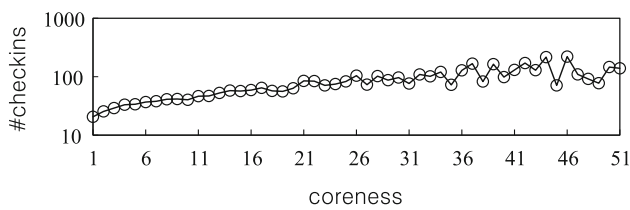


Fig. 1 Check-in number versus coreness value

in the network and support the engagement of other users [10]. The anchored  $k$ -core problem has been further studied on different aspects, e.g., the theoretical side [20,21], the experimental evaluation [31,62] and the efficient solutions [57,65].

Nevertheless, the anchored  $k$ -core (AK) problem is essentially to reinforce a network in a “local” manner: it focuses on enlarging the size of the  $k$ -core with a particular  $k$  value. As proved in [65], given an integer  $k$ , the AK problem can only increase the corenesses of a partial set of vertices, e.g., the vertices with coreness  $k - 1$ . Besides, for the AK problem, the valid vertices for anchoring are from a small set of vertices, and the anchoring of other vertices cannot enlarge the size of  $k$ -core [65]. Moreover, it is very hard to determine a good input value of  $k$  for the AK problem.

As analyzed in the study of Friendster, its collapse may start from the leave of users in either the center cores ( $k$ -cores with large  $k$  values) [53] or the outside of center cores [31], i.e., the collapse happens in a “global” way. As shown in [46], a user’s coreness is the “best practice” for measuring the engagement level of the user in a network. We further examine the matching of coreness and user engagement in real social networks. For each integer  $k$ , we count the average number of user check-ins (as the ground-truth user engagement) for the users with coreness equal to  $k$ . As shown in Fig. 1, the coreness value and check-in number in Gowalla [41] are in a positive correlation, except for the disturbance on the center cores due to the small sample. So it is more promising to reinforce a network in a “global” manner: considering the coreness increment of every user. Motivated by the above facts, we propose and study the *anchored coreness (AC) problem*: given a graph  $G$  and a budget  $b$ , anchor a set of  $b$  vertices in the graph s.t. the coreness gain (total increment of coreness) of all the vertices is maximized. The *followers* of an anchor  $x$  are the vertices with coreness increased after anchoring  $x$ , except  $x$  itself.

**Example 1** Figure 2 shows a graph  $G$  of 13 vertices and their connections. The coreness of each vertex is marked near the vertex, e.g., the coreness of  $u_5$  is 2. The  $k$ -core of  $G$  is induced by all the vertices with coreness of at least  $k$ , e.g., the 3-core is induced by  $u_6, u_7, \dots, u_{12}$ , and  $u_{13}$ .

Table 1 records the results of anchored  $k$ -core (AK) problem and anchored coreness (AC) problem under different

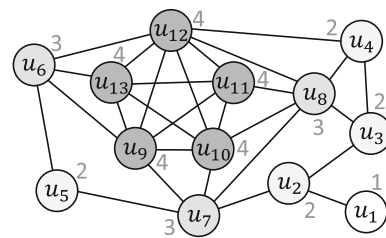


Fig. 2 A toy example

Table 1 Anchored  $k$ -core versus anchored coreness in Fig. 2

Problem	Input	Anchor	Followers	Coreness
AK	$k = 3, b = 1$	$u_1$	$u_2, u_3, u_4$	From 2 to 3
	$k = 4, b = 1$	$u_5$	$u_6, u_7, u_8$	From 3 to 4
AC	$b = 1$	$u_2$	$u_3, u_4$	From 2 to 3
		$u_7, u_8$		From 3 to 4

inputs. For instance, when  $k = 3$  and  $b = 1$ , the AK problem anchors  $u_1$  which will increase the coreness of  $u_2, u_3$  and  $u_4$  from 2 to 3. We can find that the anchoring of  $u_2$  according to AC has a larger coreness gain (i.e., 4) compared to that of AK (i.e., 3). Besides, the AC problem improves the vertex coreness from the vertices with different corenesses, while the AK model focuses on a partial set, e.g., the vertices with coreness  $k - 1$ . Thus, AK and AC are inherently different, and the solutions for AK cannot be used to solve the AC problem.

**Challenges** To the best of our knowledge, we are the first to study the anchored coreness (AC) problem. We prove the AC problem is NP-hard. Although the coreness gain can be computed in  $O(m)$  time by core decomposition [8], a basic exact solution has to exhaustively compute the coreness gain on every possible anchor set with size  $b$ , which is cost-prohibitive. We also prove the problem is APX-hard, and the coreness gain function is non-submodular. Although it is unpromising to estimate the coreness gain of multiple anchors, we observe that the change of coreness is relatively restricted for one anchored vertex. Thus, we adopt a greedy heuristic to find the best anchor in each iteration, while the candidate anchor set is still very large and a straightforward implementation is still very time consuming.

An efficient algorithm is proposed for the anchored  $k$ -core (AK) problem in [65], while the AK model only considers the coreness gain from  $k - 1$  to  $k$  by maximizing the size of  $k$ -core with a fixed  $k$ . Since the AC problem aims to maximize the coreness gain from all the vertices with different corenesses, the solution in [65] cannot be applied to solve the problem. Besides, the search space of the AC problem is much larger than the AK problem because every vertex in the graph is possible to be a valid anchor to improve the

vertex coreness, while only a partial set of vertices related to  $k$ -core can be valid anchors to enlarge the size of  $k$ -core for AK problem. Therefore, the AC problem is even more challenging than the AK problem. It is critical to design strong strategies to prune unpromising candidate anchors and speed up the computation of coreness gain.

*Our Solution* Due to the huge number of candidate anchors, a well-designed reusing mechanism (Sect. 5.3) is necessary for a greedy heuristic which aims to exhaustively reuse the intermediate results from the executed iterations. To do so, we apply the tree structure  $\mathcal{T}$  (Sect. 5.1) of core decomposition [8] to divide all the vertices into tree nodes, where each tree node is an atomic unit for deciding whether the computed results associated with the node can be reused. Specifically, with the anchoring of one vertex  $x$ , we first prove the coreness of a vertex (except the anchor) can increase by at most 1. Then, the followers of  $x$  can be divided into different tree nodes of  $\mathcal{T}$ . In each iteration, the number of  $x$ 's followers is the coreness gain of anchoring  $x$ . Thus, if  $x$  was anchored and the follower set of each vertex was computed (or reused) in the last iteration, for each candidate anchor  $u$  in current iteration, we can efficiently decide whether the partial set of  $u$ 's followers associated with a tree node keeps the same and can be reused.

The proposed computation of coreness gain (Sect. 5.4) is adaptive to the reusing mechanism. If a follower unit (in a tree node) cannot be reused, the follower computation is conducted locally, i.e., within the tree node. Besides, we utilize the graph degeneracy ordering (the vertex deletion sequence of core decomposition) to largely speed up the follower computation. We also propose an *upper bound* (Sect. 5.5) of coreness gain to further prune candidate anchors and well match the technique with the reusing mechanism to improve efficiency. Combining all these techniques, we propose the serial greedy algorithm GAC (Sect. 5.5) which is conducted in single-machine computing environment.

We then extend GAC to DGAC which is conducted in distributed computing environment. In order to reduce the communication cost among the machines, we propose a graph partition strategy where the graph can be divided into *shell component partitions* (partitions) induced by the subgraphs of  $k$ -shell component in the structure  $\mathcal{SP}$  (Sect. 6.1). Therefore, for anchoring a vertex  $x$ , the followers of  $x$  are divided into different partitions in  $\mathcal{SP}$ . We prove  $x$ 's followers from different partitions are not overlapped and the computation of followers from different partitions can be conducted concurrently and independently. We also show the upper bound proposed in GAC is a reasonable estimate of the time cost of computing  $x$ 's followers. Based on these, we propose a *computing resource scheduling* (Sect. 6.3) to make the machines evenly and independently have computing tasks. Similar to the reuse mechanism of GAC, the shell

component partitions become the units of deciding whether the associated computed results are reused.

*Contributions* In the paper, we overcome all the challenges with above solutions. The preliminary version is published in [44]. Our main contributions are as follows:

- Motivated by many existing studies, we propose and explore the anchored coreness problem to reinforce social networks which considers the engagement of every user. We prove the problem is NP-hard and APX-hard. The problem is shown to be more challenging than the anchored  $k$ -core problem which focuses on the engagement of partial users.
- We propose a serial greedy algorithm for single-machine environment with novel techniques. With the tree of core decomposition, we introduce a mechanism to reuse the intermediate results from the executed iterations. It exhaustively reuses the computed result in each unit represented by a tree node. We also propose the computation of coreness gain which is largely faster than core decomposition. An upper bound of coreness gain is proposed to further prune unpromising candidates. All the techniques are well equipped in the reusing mechanism.
- We propose a distributed greedy algorithm for anchored coreness problem in distributed computing environment. With the graph partition strategy based on  $k$ -shell component, all the machines can independently and concurrently conduct computations, i.e., the coreness gain computations of vertices are divided into independent units regarding  $k$ -shell components. Our computing resource scheduling strategy ensures the communication cost across machines is limited and computing tasks are evenly distributed. The techniques of reuse mechanism, computation and upper bound of coreness gain in the serial algorithm are specifically designed for our distributed algorithm.
- Comprehensive experiments are conducted on 8 real-life datasets to show that (1) the proposed serial algorithm GAC is more effective than other heuristics on improving vertex coreness; (2) the coreness gain from the AC model is much larger than that of the AK model; (3) the coreness values of the anchors and followers are more diverse in the AC model, compared with the AK model; and (4) our proposed techniques for GAC largely improve the algorithm efficiency. (5) The proposed distributed algorithm DGAC is significantly more efficient than GAC, and the time cost is inversely proportional to the number of machines in general.

## 2 Related work

Many cohesive subgraph models are studied in different scenarios, e.g., clique [14,19], quasi-clique [3,51],  $k$ -core [13,32,48,52],  $k$ -truss [23,34,55,59],  $k$ -plexes [24,25,71], and  $k$ -ecc [17,70]. Among them, the  $k$ -core is widely studied with a lot of applications such as community discovery [27,29,42], influential spreader identification [40,43,45,58], discovering protein complexes [7], recognizing hub-nodes in brain function networks [12], analyzing the structure of Internet [15], understanding software networks and its functional consequences [68], predicting structural collapse in ecosystems [50], and graph visualization [5,69].

User engagement study in social networks has attracted increasing attention, e.g., [10,22,46,64,66]. The  $k$ -core model is widely applied, as its degeneration property well captures the dynamic of user engagement [44,46,65,72]. Besides, the  $k$ -truss is also investigated in user engagement study focusing on denser subgraphs [67].

An in-memory algorithm for core decomposition is introduced in [8] with a time complexity of  $\mathcal{O}(m+n)$ . External algorithms are proposed to handle graphs that cannot reside in the memory [18]. An I/O efficient algorithm is introduced in [61] which assumes the memory can maintain a small constant amount of data. In addition, a distributed algorithm is developed in [49] for core decomposition. Core decomposition is investigated in [39] using different frameworks to compare the performance on a single PC.

Some works about core decomposition in parallel environments have been studied recently [16,28,36,47,49]. An algorithm for core decomposition on multicore platforms is introduced in [36]. In [16], an distributed  $2(1+\epsilon)$  approximate algorithm of core decomposition is proposed. Based on the distributed framework Spark [63], Mandal and Hasan [47] uses the think-like-a-vertex paradigm to conduct core decomposition. Toward the incremental core decomposition, so-called core maintenance, some distributed or parallel algorithms are also proposed [4,6,33,35]. Hua et al. [33] proposes a structure called *joint edge set* to parallelize inserting/deleting a set of edges, which is based on the idea of *matching* in [35].

There are many works doing parallel computation of other cohesive subgraph models such as clique,  $k$ -plexes and  $k$ -truss. An algorithm implemented on shared-memory multicore machine is introduced for the maximal clique enumeration (MCE) problem [26]. Wang et al. [60] proposes an approach for maximal clique and  $k$ -plexes enumeration at the same time, which identifies dense subgraphs by binary graph partitioning, and it is implemented on MapReduce. In [24], a shared-nothing distributed algorithm for  $k$ -plexes enumeration is proposed, but only limited to  $k=2$ . [25] presents D2K, which exploits the fact that large enough  $k$ -plexes have diameter 2, so that the distributed implementation

**Table 2** Summary of notations

Notation	Definition
$G$	An unweighted and undirected graph
$V(G); E(G)$	The vertex set of $G$ ; the edge set of $G$
$n; m$	$ V(G) ;  E(G) $ (assume $m > n$ )
$u, v, x$	A vertex in $G$
$E(u)$	The set of edges incident to $u$
$N(u, G)$	The neighbor vertex set of $u$ in $G$
$C_k(G)$	The $k$ -core of $G$
$c(u, G)$	The coreness of $u$ in $G$
$A$	The set of anchor vertices
$\deg(u, G)$	$ N(u, G) $ if $u \notin A$ , or $+\infty$ if $u \in A$
$c^A(u, G)$	The coreness of $u$ in $G$ with $A$ anchored
$b$	The budget for the number of anchors
$g(A, G)$	The coreness gain of anchoring $A$ in $G$
$\mathcal{T}$	The core component tree of $G$
$\mathcal{F}(x, G)$	The set of followers of $x$ in $G$
$H_k^i(G)$	$i$ -layer within the $k$ -shell of $G$
$\mathcal{P}(u)$	The shell-layer pair of a vertex $u$ . If $\mathcal{P}(u) = (k, i)$ , $u$ is in the $i$ th layer of the $k$ -shell, i.e., $u \in H_k^i(G)$ .
$x \rightsquigarrow u$	An upstair path from $x$ to $u$
$\text{CF}(x)$	The candidate followers set of $x$
$d^+(x)$	The degree bound of $x$
$\text{UB}_\sigma(x)$	The upper bound of $ \mathcal{F}(x) $

can handle very large graphs. For  $k$ -truss model, [37] and [56] develop the parallel algorithms for  $k$ -truss decomposition on multicore (shared-memory) system. In [11], a performance exploration of fine-grained parallelism for load balancing eager  $k$ -truss on GPU and CPU is presented.

## 3 Preliminaries

We consider an unweighted and undirected graph  $G = (V, E)$ , where  $V(G)$  (resp.  $E(G)$ ) represents the set of vertices (resp. edges) in  $G$ .  $N(u, G)$  is the set of adjacent vertices of  $u$  in  $G$ , which is also called the neighbor vertex set of  $u$  in  $G$ . Table 2 summarizes some notations used throughout this paper. Note that we may omit the input graph in the notations when the context is clear, e.g., using  $\deg(u)$  instead of  $\deg(u, G)$ .

**Definition 1**  $k$ -core [48,52]. Given a graph  $G$ , a subgraph  $S$  is the  $k$ -core of  $G$ , denoted by  $C_k(G)$ , if (i)  $S$  satisfies degree constraint, i.e.,  $\deg(u, S) \geq k$  for each  $u \in V(S)$ ; and (ii)  $S$  is maximal, i.e., any supergraph  $S' \supset S$  is not a  $k$ -core.

If  $k \geq k'$ , the  $k$ -core is always a subgraph of  $k'$ -core, i.e.,  $C_k(G) \subseteq C_{k'}(G)$ . Each vertex in  $G$  has a unique coreness.



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**Algorithm 1: CoreDecomp( $G, A$ )**

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**Input** : a graph  $G$ , an anchor set  $A$   
**Output** :  $c^A(u, G)$  for each  $u \in V(G)$

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1  $k \leftarrow 1$ ;
2 while exist non-anchor vertices in  $G$  do
3   while  $\exists u \in V(G)$  with  $\text{deg}(u) < k$  do
4      $\text{deg}(v) \leftarrow \text{deg}(v) - 1$  for each  $v \in N(u, G)$ ;
5     remove  $u$  and its adjacent edges from  $G$ ;
6      $c^A(u, G) \leftarrow k - 1$ ;
7    $k \leftarrow k + 1$ ;
8 return  $c^A(u, G)$  for each  $u \in V(G)$ 

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**Definition 2 coreness.** Given a graph  $G$ , the coreness of a vertex  $u \in V(G)$ , denoted by  $c(u, G)$ , is the largest  $k$  such that  $C_k(G)$  contains  $u$ , i.e.,  $c(u, G) = \max\{k \mid u \in C_k(G)\}$ .

**Definition 3 core decomposition.** Given a graph  $G$ , core decomposition of  $G$  is to compute the coreness of every vertex in  $V(G)$ .

In this paper, once a set  $A$  of vertices in the graph  $G$  is **anchored**, the degrees of the vertices in  $A$  are regarded as positive infinity, i.e., for each  $x \in A$ ,  $\text{deg}(x, G) = +\infty$ . Every anchored vertex is called an **anchor** or an **anchor vertex**. The existence of anchor vertices may change the corenesses of other vertices. We use  $c^A(u, G)$  (resp.  $c^x(u, G)$ ) to denote the coreness of  $u$  in  $G$  with the anchor set  $A$  (resp. vertex  $x$ ).

The computation of core decomposition with anchors is the same as that without anchors [8], in which we recursively delete the vertex with the smallest degree in the graph  $G$ . The time complexity is still  $O(m)$ , because the only difference is that we do not delete the anchors in the core decomposition. The pseudo-code is shown in Algorithm 1.

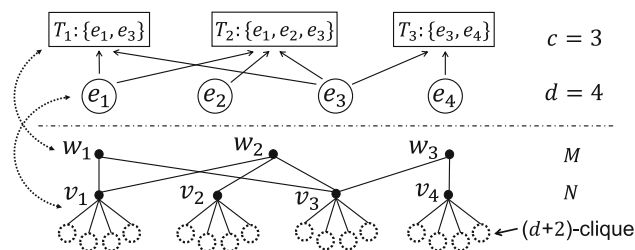
**Definition 4 coreness gain.** Given a graph  $G$  and an anchor set  $A$ , the coreness gain of  $G$  regarding  $A$ , denoted by  $g(A, G)$ , is the total increment of coreness for every vertex in  $V(G) \setminus A$ , i.e.,  $g(A, G) = \sum_{u \in V(G) \setminus A} (c^A(u) - c(u))$ .

*Problem Statement* Given a graph  $G$  and a budget  $b$ , the *anchored coreness problem* aims to find a set  $A$  of  $b$  vertices in  $G$  such that the coreness gain regarding  $A$  is maximized, i.e.,  $g(A, G)$  is maximized.

### 4 Problem analysis

**Theorem 1** *Given a graph  $G$ , the anchored coreness problem is NP-hard.*

**Proof** We reduce the maximum coverage (MC) problem [38], which is NP-hard, to the anchored coreness problem. Given a number  $b$  and a collection of sets where each set contains



**Fig. 3** Construction example for hardness proofs

some elements, the MC problem is to find at most  $b$  sets to cover the largest number of elements.

Consider an arbitrary instance  $H$  of MC with  $c$  sets  $T_1, \dots, T_c$  and  $d$  elements  $\{e_1, \dots, e_d\} = \cup_{1 \leq i \leq c} T_i$ , we construct a corresponding instance of the anchored coreness problem on a graph  $G$ . W.l.o.g., we assume  $b < c < d$ . Figure 3 shows an example of 3 sets and 4 elements.

The graph  $G$  contains three parts:  $M, N$ , and some cliques. The part  $M$  contains  $c$  vertices, i.e.,  $M = \cup_{1 \leq i \leq c} w_i$  where each  $w_i$  corresponds to the set  $T_i$  in the MC instance  $H$ . The part  $N$  contains  $d$  vertices, i.e.,  $N = \cup_{1 \leq i \leq d} v_i$  where each  $v_i$  corresponds to the element  $e_i$  in  $H$ . For every  $i$  and  $j$ , if  $e_i \in T_j$  in  $H$ , we add an edge between  $v_i$  and  $w_j$ . For each  $v_i$  in  $N$ , we create  $d$  cliques where each clique is a  $(d + 2)$ -clique (a clique of size  $d + 2$ ), and connect  $v_i$  to one vertex of each clique. The construction of  $G$  is completed.

Assume each element in  $H$  is contained by at least 1 set, for each  $w_i \in M$  and  $v_j \in (V(G) \setminus M)$ , we have  $\text{deg}(w_i) \leq d < \text{deg}(v_j)$ . Recall that the core decomposition of  $G$  iteratively deletes the vertices with degree less than  $k$  and assigns the coreness of  $k - 1$  to the deleted vertices in current iteration, from  $k = 1, 2, \dots$  to  $k = k_{\max}$ . Thus, the coreness of each  $w_i \in M$  is  $\text{deg}(w_i)$ , as  $w_i$  can only be deleted when  $k = \text{deg}(w_i) + 1$ . The coreness of each  $v_j \in N$  is  $d$ , as  $v_j$  is not deleted when  $k = d$  (due to the  $d$  cliques), and  $v_j$  is deleted when  $k = d + 1$  (due to the deletion of every  $w_i \in M$ ). Similarly, the coreness of every vertex in a  $(d + 2)$ -clique is  $d + 1$ .

For each  $w_i \in M$ , even if all the neighbors of  $w_i$  are anchored, the coreness of  $w_i$  keeps the same, as  $w_i$  will still be deleted when  $k = \text{deg}(w_i) + 1$ . As we assume  $b < c < d$ , for the anchoring of any  $b$  vertices, each non-anchor vertex  $u$  in a  $(d + 2)$ -clique will still be deleted when  $k = d + 2$  (coreness of  $u$  keeps the same), and thus, the anchoring of multiple anchors cannot increase the coreness of any non-anchor  $v_i \in N$  to larger than  $d + 1$ . So, for each non-anchor  $v_i \in N$ , the coreness of  $v_i$  increases by 1 (from  $d$  to  $d + 1$ ) iff at least one  $v_i$ 's neighbor in  $M$  is anchored. The optimal anchor set  $A$  for anchored coreness problem corresponds to the optimal set collection  $C$  for MC problem, where each vertex  $w_i \in A$  corresponds to the set  $T_i \in C$ . If there is a

polynomial time solution for the anchored coreness problem, the MC problem will be solved in polynomial time.  $\square$

Then, we prove that there is no PTAS for the anchored coreness problem and thus it is APX-hard unless  $P=NP$ .

**Theorem 2** *For any  $\epsilon > 0$ , the anchored coreness problem cannot be approximated in polynomial time within a ratio of  $(1 - 1/e + \epsilon)$ , unless  $P=NP$ .*

**Proof** We use the reduction from the MC problem same to the proof of Theorem 1. For any  $\epsilon > 0$ , the MC problem cannot be approximated in polynomial time within a ratio of  $(1 - 1/e + \epsilon)$ , unless  $P = NP$  [30]. We have an anchor set  $A$  for anchored coreness problem on  $G$  corresponding to a set collection  $C$  for MC problem, where each  $w_i \in A$  corresponds to  $T_i \in C$ . Let  $\gamma > 1 - 1/e$ , if there is a solution with  $\gamma$ -approximation on the coreness gain for the anchored coreness problem, there will be a  $\gamma$ -approximate solution on optimal element number for the MC problem.  $\square$

Besides, the function of coreness gain is not submodular.

**Theorem 3** *The function  $g(\cdot)$  of coreness gain is not submodular.*

**Proof** For two arbitrary anchor sets  $A$  and  $B$ , if  $g(\cdot)$  is submodular, it must hold that  $g(A) + g(B) \geq g(A \cup B) + g(A \cap B)$ . We consider a graph  $G$  where the vertex set  $V = \cup_{1 \leq i \leq 6} v_i$ , the vertices in  $\cup_{2 \leq i \leq 5} v_i$  form a 4-clique,  $v_1$  connects to  $v_2$  and  $v_3$ , and  $v_6$  connects to  $v_4$  and  $v_5$ . If  $A = \{v_1\}$  and  $B = \{v_6\}$ ,  $g(A) + g(B) = 0 < g(A \cup B) + g(A \cap B) = 4$ .  $\square$

## 5 A greedy approach

The hardness of the problem motivates us to develop an efficient heuristic algorithm. We adopt a greedy heuristic which iteratively finds one best anchor in each of the  $b$  iterations, i.e., the vertex with the largest coreness gain if anchored. To find the best anchor in one iteration, we compute the coreness gain of every candidate anchor. The time complexity of this heuristic is  $O(b \cdot n \cdot m)$ . However, as our latter theorems indicate, for the anchoring of one vertex, the change of coreness for other vertices is restricted and the computation cost may be largely reduced. Also, our experiments on real graphs find that the coreness gain from this greedy heuristic is much larger than other heuristics. To improve the efficiency of the greedy algorithm, we aim to significantly reduce (1) the number of candidate anchors and (2) the time cost of computing the coreness gain of one anchor.

We firstly review the tree structure of core decomposition, which can be used to speed up the greedy algorithm

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### Algorithm 2: BuildCCT( $G, PN$ )

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**Input** :  $G$  : a connected graph,  $PN$  : a tree node  
**Output** :  $T$  : the core component tree of  $G$

- 1  $k_{min} \leftarrow$  the smallest coreness from the vertices in  $V(G)$ ;
- 2  $TN \leftarrow$  an empty tree node ;
- 3  $TN.K := k_{min}; TN.P := PN; PN.C := PN.C \cup TN$ ;
- 4 **for** each unassigned  $u \in V(G)$  with  $c(u) = k_{min}$  **do**
- 5      $u$  is set *assigned*;
- 6      $TN.V := TN.V \cup \{u\}$ ;
- 7      $T[u] := TN$ ;
- 8  $TN.I :=$  the smallest vertex id from the vertices in  $TN.V$ ;
- 9 **for** each unassigned  $u \in V(G)$  in ascending coreness order **do**
- 10      $G' \leftarrow$  the  $c(u)$ -core component containing  $u$ ;
- 11      $T \leftarrow T \cup \text{BuildCCT}(G', TN)$ ;
- 12 **return**  $T$

---

(Sect. 5.1), and the theorems of finding the candidate followers which may increase the coreness due to the anchoring (Sect. 5.2). Based on the tree and the theorems, we propose a mechanism to reuse the intermediate results across iterations (Sect. 5.3), and the algorithm to compute the coreness gain of one anchor by partially exploring the tree (Sect. 5.4). Combining the above with an upper bound technique for candidate anchors pruning, our final GAC algorithm is presented (Sect. 5.5).

### 5.1 Core component tree

**Definition 5  $k$ -core component.** Given a graph  $G$  and the  $k$ -core  $C_k(G)$ , a subgraph  $S$  is a  $k$ -core component if  $S$  is a connected component of  $C_k(G)$ .

According to the definition of  $k$ -core, for every integer  $k$ , we have *disjointness* property: every  $k$ -core component is disjoint from other  $k$ -core components in the same  $k$ -core; and *containment* property: a  $k$ -core component is contained by exactly one  $(k-1)$ -core component.

*Tree Structure ( $T$ )* Given a graph  $G$ , the *core component tree* of  $G$ , denoted by  $T$ , organizes  $V(G)$  based on the  $k$ -core components with different  $k$ . Specifically,  $T$  contains all the vertices in  $V(G)$  and each vertex is exclusively contained in one tree node. Given a vertex  $v$ ,  $T[v]$  is the tree node containing  $v$ .

We then clearly introduce the tree structure. Let  $TN$  denote a tree node.  $TN.K$  is the coreness value associated with  $TN$ . The vertices in the subtree rooted at  $TN$  induce a subgraph that is a  $(TN.K)$ -core component, denoted by  $CC(TN)$ . We use  $TN.V$  to denote the set of vertices in the tree node  $TN$ , and all the vertices in  $TN.V$  have coreness equal to  $TN.K$ . We assume each vertex in  $V(G)$  has a positive integer id as its unique identifier, i.e.,  $id \in [1, V(G)] \wedge id \in \mathbb{N}$ . Let  $TN.I$  denote the smallest vertex id from the vertices in  $TN.V$ . We use  $TN.P$  to denote the

**Table 3** Summary of notations for  $\mathcal{T}$

Notation	Definition
$\mathcal{T}[v]$	The tree node which contains the vertex $v$
$TN$	A tree node
$TN.K$	A specific coreness $k$ associated with node $TN$
$TN.V$	The set of vertices in tree node $TN$
$TN.I$	The smallest vertex id in $TN.V$
$TN.P$	The parent tree node of $TN$
$TN.C$	The child tree node set of $TN$
$CC(TN)$	The $(TN.K)$ -core component containing $TN.V$
$tca[u][id]$	The set of $u$ 's neighbors in $TN.V$ with $TN.I = id$
$sn(u)$	The tree node id set where $id \in sn(u)$ iff $\exists v \in N(u)$ having $c(v) \geq c(u) \wedge \mathcal{T}[v].I = id$
$pn(u)$	The tree node id set where $id \in pn(u)$ iff $\exists v \in N(u)$ having $c(v) < c(u) \wedge \mathcal{T}[v].I = id$
$F[x][id]$	The follower set of $x$ at tree node $id$ , i.e., $v \in F[x][id]$ iff $v \in \mathcal{F}(x) \wedge \mathcal{T}[v].I = id$

only parent tree node of  $TN$ , and  $TN.C$  to denote the child tree node set of  $TN$ . The notations for  $\mathcal{T}$  are summarized in Table 3.

Algorithm 2 illustrates the structure of a core component tree. It can be implemented in  $O(m)$  time as shown in [48]. If  $G$  is not connected, we build a tree for each connected component of  $G$ . Given a connected graph  $G$ , we execute `BuildCCT( $G, \emptyset$ )` to construct the tree. Initially, every vertex in  $V(G)$  is *unassigned*. In each iteration, the algorithm constructs a tree node  $TN$  and sets up its domains, e.g.,  $TN.K$  (Line 2-3). Let  $k_{\min}$  be the smallest coreness from  $V(G)$ , every unassigned vertex with coreness  $k_{\min}$  is pushed into  $TN.V$  and set to be *assigned* (Line 4–7). Note that the assigned or unassigned status of a vertex is global. The construction follows a recursive DFS resulting in the expected parent–child relation between two nodes ( $PN$  and  $TN$ ) based on the containment relation of  $k$ -core components (Line 9–11).

Some notations for the tree are defined as follows.

**Definition 6 tree node classified adjacency ( $tca$ ).** For a given graph  $G$ , we scan the neighbor vertex set of each vertex and use the structure  $tca$  to organize them. We partition the neighbors of a vertex according to the tree nodes they belong to, i.e., for a vertex  $u$ ,  $tca[u][id]$  is the set of  $u$ 's neighbors in the tree node  $TN$  with  $TN.I = id$ .

**Definition 7 subtree adjacent nodes set ( $sn$ )** Given a vertex  $u$  in a graph  $G$ , the *subtree adjacent nodes set* of  $u$ , denoted by

$sn(u)$  is the id set of adjacent tree nodes with the associated coreness not less than  $c(u)$ , i.e.,  $id \in sn(u)$  iff  $\exists v \in N(u, G)$  having  $c(v) \geq c(u) \wedge \mathcal{T}[v].I = id$ .

**Definition 8 parent adjacent nodes set ( $pn$ )** Given a vertex  $u$  in a graph  $G$ , the *parent adjacent nodes set* of  $u$ , denoted by  $pn(u)$  is the id set of adjacent tree nodes with the associated coreness less than  $c(u)$ , i.e.,  $id \in pn(u)$  iff  $\exists v \in N(u, G)$  having  $c(v) < c(u) \wedge \mathcal{T}[v].I = id$ .

**Example 2** In Fig. 4, we have a graph  $G$  at left and its corresponding  $\mathcal{T}$  at right. Each solid-line box of the right is a tree node which corresponds to a dotted box of the left. We have  $\mathcal{T}[2] = TN_2, TN_2.K = 2$  and  $TN_2.I = 2, \mathcal{T}[7] = TN_3, TN_3.K = 3$  and  $TN_3.I = 5$ . For  $tca, sn$  and  $pn$ , for some instances,  $tca[2][5] = \{7\}, tca[2][2] = \{3\}, tca[7][2] = \{2\}$  and  $tca[7][5] = \{5\}; sn(2) = \{2, 5\}$  and  $pn(7) = \{2\}$ .

Note that  $tca, sn$  and  $pn$  are the structures associated with  $\mathcal{T}$  and can be retrieved along with the building of  $\mathcal{T}$ .

### 5.2 Restriction of candidate followers

If a vertex  $x$  is anchored, the set of candidate vertices which may increase their corenesses is restricted.

**Theorem 4** *If a vertex  $x$  is anchored in  $G$ , any non-anchor vertex  $u \in V(G)$  can increase its coreness by at most 1.*

**Proof** We prove it by contradiction. Suppose there is a non-anchor vertex  $u \in V(G)$  with coreness increasing from  $k'$  to  $k^*$  after anchoring  $x$  and  $k^* > k' + 1$ . Let  $M$  be the  $k^*$ -core after  $x$  is anchored, we have  $u \in M$  and  $\deg(v, M) \geq k^*$  for every vertex  $v \in M$ . If we delete  $x$  and its corresponding edges from  $M$ , we have  $\deg(v, M \setminus \{x \cup E(x)\}) \geq k^* - 1$  for every  $v \in M$  because at most one edge is removed for each vertex  $v \in M$ . Thus,  $M \setminus \{x \cup E(x)\} \subseteq C_{k^*-1}(G)$ . As  $u \in M$  and  $u \neq x$ , we have  $u \in C_{k^*-1}(G)$  and thus  $k' \geq k^* - 1$  which contradicts with  $k^* > k' + 1$ .  $\square$

**Tree Node Classified Follower Set ( $F$ )** Every non-anchor vertex with coreness increased by anchoring  $x$  is named as a **follower** of  $x$ . The follower set of  $x$  in  $G$  is denoted by  $\mathcal{F}(x, G)$  that contains all its followers. According to Theorem 4,  $g(\{x\}) = |\mathcal{F}(x)|$ . We define  $F$  to divide the followers of an anchor based on *tree node classified adjacency*. Specifically, for  $x \in V(G), v \in F[x][id]$  iff  $v \in \mathcal{F}(x) \wedge \mathcal{T}[v].I = id$ .

A fast method to compute the followers will be introduced in Sect. 5.4. Note that when we record the follower sets, we do not store the specific followers of a vertex  $x$  but only store the number of followers of  $x$  regarding each adjacent tree node, so the space cost of  $F$  is  $O(m)$ . The candidate followers of a vertex  $x$  can be extracted as follows.

**Theorem 5** *If a vertex  $x$  is anchored in the graph  $G$ , we have  $\mathcal{F}(x) \subset \bigcup_{id \in sn(x)} \mathcal{T}[id].V$ .*

**Proof** Let  $O$  denote a vertex deletion order of core decomposition on  $G$  without the anchoring of  $x$ . Note that the deletion order may be different when there are some vertices with same degree in the deletion procedure, while it is proved in [65] that any order following Algorithm 1 leads to the same coreness result. We denote the graph after anchoring  $x$  by  $G_x$ . After the anchoring of  $x$ , for every vertex  $u \in V(G_x)$  with  $c(u, G) < c(x, G)$ , we can follow the deletion order  $O$  of  $G$  in the core decomposition of  $G_x$ , and then  $c^x(u, G_x) = c(u, G)$  because the degree of  $u$  in the order keeps same when  $u$  is visited and to be deleted. Let  $k' = c(x, G)$ , we have  $C_{k'}(G_x) = C_{k'}(G)$ . Let  $C$  denote the  $k'$ -core component containing  $x$ , for every vertex  $u \in \{C_{k'}(G_x) - C\}$ , we have  $c^x(u, G_x) = c(u, G)$  since  $u$  and  $x$  are not in the same connected component of  $C_{k'}(G_x)$ .

Consider a tree node  $TN$  in  $\mathcal{T}$  of  $G$  with  $TN.I \notin sn(x)$  and  $TN.K \geq c(x, G)$ . The anchoring of  $x$  may make a vertex set  $V_+$  (from  $TN.P$ ) increase coreness and enter  $CC(TN)$ . However, for each  $v \in V_+$ ,  $v \notin C_{(TN.K)+1}(G_x)$  because, (1) the coreness of a vertex can increase by at most 1 for one anchor, according to Theorem 4; (2)  $x \notin V_+$  otherwise  $TN.I \in sn(x)$  which contradicts the assumption. Thus, if we delete the vertices in  $V_+$  before  $TN.V$  in core decomposition, each vertex  $u \in TN.V$  has the same degree as in  $O$  when  $u$  is visited and to be deleted, i.e.,  $c^x(u, G_x) = c(u, G)$ . Thus, only the vertices in  $\bigcup_{id \in sn(x)} \mathcal{T}[id].V$  may be the followers of  $x$ .  $\square$

### 5.3 Reuse of intermediate results

After one iteration of our greedy heuristic where we choose to anchor  $x$ , for each vertex  $u \neq x$ , suppose we have had the follower set  $F[u][id]$  for each tree node  $id \in sn(u)$  before anchoring  $x$ . To reuse the follower results after anchoring  $x$ , we apply Algorithm 3 to decide, for every vertex  $u$ , whether the follower set of  $u$  on each tree node keeps the same in the next iteration.

According to Theorem 5, we get the affected vertex set  $V_x := \bigcup_{id \in sn(x)} \mathcal{T}[id].V$  (Line 1), and initialize the reusable node set  $rn(\cdot)$  for each vertex (Line 2). We remove the tree node ids from  $rn(\cdot)$  where the followers cannot be reused in the next iteration (Line 3–6). Then we run core decomposition on the subgraph  $CC(\mathcal{T}[x])$  with  $x$  anchored (Line 7–8) and update the subtree rooted at  $x$  (Line 9–11). The update of  $\mathcal{T}$  can find other vertices which may be affected w.r.t  $x$  (Line 12–13). Similar to Lines 3–6, we remove the tree node ids from  $rn(\cdot)$  where the followers cannot be reused by above affected vertices (Line 13–16). In the implementation, for a vertex  $u$ , we easily avoid duplicate removals in  $rn(u)$  triggered by  $u$ 's neighbors using tree node tags.

### Algorithm 3: ResultReuse( $x, G, \mathcal{T}$ )

---

**Input** :  $x$ : the anchor vertex,  $G$ : a social network,  $\mathcal{T}$ : the core component tree of  $G$ ,  
**Output** : the tree node set  $rn(u)$  for each vertex  $u \in V(G)$ , where  $F[u][id]$  can be reused for each  $id \in rn(u)$

---

```

1  $V_x := \bigcup_{id \in sn(x)} \mathcal{T}[id].V$ ;
2  $rn(u) := sn(u)$  for each  $u \in V(G)$ ;
3 for each  $v \in V_x$  do
4    $id := \mathcal{T}[v].I$ ;  $rn(v) := rn(v) \setminus \{id\}$ ;
5   for each  $id' \in pn(v)$  and each  $u \in tca[v][id']$  do
6      $rn(u) := rn(u) \setminus \{id\}$ ;
7  $G' \leftarrow CC(\mathcal{T}[x])$ ;  $P' \leftarrow \mathcal{T}[x].P$ ;
8 CoreDecomp( $G'$ ,  $\{x\}$ );
9  $\mathcal{T}^* \leftarrow \text{BuildCCT}(G', P')$ ;
10  $\mathcal{T}' \leftarrow \mathcal{T}$  with the subtree rooted at  $P'$  replaced by  $\mathcal{T}^*$ ;
11 Get  $tca'$ ,  $sn'$  and  $pn'$  from  $\mathcal{T}'$ ;
12  $V'_x := \bigcup_{v \in V_x} \mathcal{T}'[v].V$ ;
13 for each  $v \in V'_x \setminus V_x$  do
14    $id := \mathcal{T}'[v].I$ ;  $rn(v) := rn(v) \setminus \{id\}$ ;
15   for each  $id' \in pn'(v)$  and each  $u \in tca'[v][id']$  do
16      $rn(u) := rn(u) \setminus \{id\}$ ;
17 return  $rn(u)$  for every vertex  $u \in V(G)$ 

```

---

Algorithm 1 (Line 8) and Algorithm 2 (Line 9) both have  $O(m)$  time complexity. In Lines 3–6 and Lines 13–16, each edge is accessed at most one time, respectively. So, the time complexity of Algorithm 3 is  $O(m)$ .

**Lemma 1** *After the anchoring of vertex  $x$  and the execution of Algorithm 3, for every non-anchor vertex  $u \in V(G)$  and each  $id \in rn(u)$ , we have (1)  $id \in sn'(u)$ , (2)  $\mathcal{T}'[id].K = \mathcal{T}[id].K$  and (3)  $\mathcal{T}'[id].V = \mathcal{T}[id].V$ .*

**Proof** We prove it by contradiction. To prove (1), suppose an  $id \in rn(u)$  has  $id \notin sn'(u)$ . That means (a)  $\mathcal{T}'[id].V$  does not contain any neighbor of  $u$  or (b)  $\mathcal{T}'[id].V$  contains the neighbors of  $u$  but also contains another vertex whose  $id' < id$  so  $\mathcal{T}'[id].I = id'$  and  $id' \in sn'(u)$ .

For (a), if vertex  $id$  itself did not increase its coreness, then the neighbors of  $u$  in  $\mathcal{T}[id].V$  must have increased their coreness and left  $\mathcal{T}[id].V$ . So these neighbors belong to  $V_x$  (Line 1 of Algorithm 3) and they are used to erase  $id$  at Line 3–6, which contradicts with  $id \in rn(u)$ ; If  $id$  increased its coreness,  $id$  would make all the vertices in  $\mathcal{T}[id].V$  belong to  $V_x$  (Line 1), and then  $id$  is erased from  $rn(u)$  at Lines 3–6 which contradicts with  $id \in rn(u)$ . For (b), if vertex  $id$  did not increase its coreness, it means there is a vertex  $v$  with coreness increased and then joined  $\mathcal{T}'[id].V$ . For such  $v$ ,  $v \in V_x$  which makes the neighbors of  $u$  in  $\mathcal{T}'[id].V$  be included in  $V'_x$  (Line 12). So,  $id$  is erased from  $rn(u)$  at Lines 13–16 which contradicts with  $id \in rn(u)$ ; If  $id$  increased its coreness, it contradicts with  $id \in rn(u)$  because of the same reason when  $id$  increased its coreness in (a).

To prove (2), suppose there is an  $id \in rn(u)$  having  $\mathcal{T}'[id].K \neq \mathcal{T}[id].K$ , that means vertex  $id$  must have



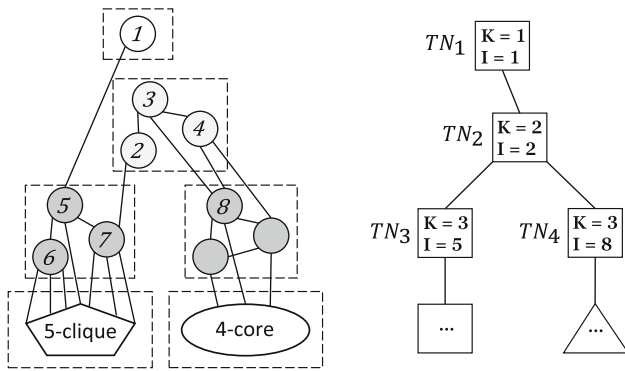


Fig. 4 Core component tree

increased its coreness. So, all the vertices of  $\mathcal{T}[id].V$  belong to  $V_x$  (Line 1) which erased  $id$  from  $rn(u)$  at Lines 3–6 and contradicts with  $id \in rn(u)$ .

To prove (3), suppose there is an  $id \in rn(u)$  having  $\mathcal{T}'[id].V \neq \mathcal{T}[id].V$ . We already proved that  $id \in sn'(u)$  and  $\mathcal{T}'[id].K = \mathcal{T}[id].K$ . Thus, there must be  $\textcircled{c}$  a vertex  $v \in \mathcal{T}[id].V$  increased  $c(v)$  and then left  $\mathcal{T}[id].V$ , or  $\textcircled{d}$  a vertex  $v$  joined in  $\mathcal{T}'[id].V$  because its coreness increased.

For  $\textcircled{c}$ ,  $v$  can make all vertices of  $\mathcal{T}[id].V$  belong to  $V_x$  (Line 1) then erase  $id$  (Line 3–6). For  $\textcircled{d}$ ,  $v$  can make  $u$ 's neighbors in  $\mathcal{T}'[id].V$  belong to  $V'_x$  (Line 12) and can erase  $id$  (Line 13–16). Both  $\textcircled{c}$  and  $\textcircled{d}$  contradict with  $id \in rn(u)$ .  $\square$

**Theorem 6** *After the anchoring of vertex  $x$  and the execution of Algorithm 3, let  $G_x$  denote the graph with  $x$  anchored, considering a non-anchor vertex  $u \in V(G_x)$ , for each  $id \in rn(u)$  and each  $v \in \mathcal{T}'[id].V$ , we have  $v \in \mathcal{F}(u, G_x)$  iff  $v \in F[u][id]$ .*

**Proof** Let  $O$  denote a vertex deletion order of core decomposition on  $G$  without anchoring  $x$ . Similar to the proof of Theorem 5, we follow the deletion order  $O$  in the core decomposition of  $G_x$ . Let  $k^* = \mathcal{T}'[id].K$ . The anchoring of  $x$  may make a vertex set  $V_+$  (from  $\mathcal{T}[id].P$ ) increase coreness so enter  $CC(\mathcal{T}'[id])$ , but for each  $v \in V_+$ ,  $v \notin C_{k^*+1}(G_x)$  since the coreness of a vertex can increase by at most 1 for one anchor according to Theorem 4. Also, we have  $\mathcal{T}'[id].K = \mathcal{T}[id].K$  and  $\mathcal{T}'[id].V = \mathcal{T}[id].V$  from Lemma 1. Thus,  $V_+ = \emptyset$ . Now we conclude each vertex  $u \in \mathcal{T}'[id].V$  has the same degree as in  $O$  when  $u$  is visited and to be deleted in core decomposition of  $G_x$ , i.e.,  $c^x(u, G_x) = c(u, G)$ . So the followers of  $x$  at node  $id$  keeps the same after anchoring  $x$ .  $\square$

After anchoring  $x$ , the search space of followers for a non-anchor vertex  $u$  is within  $\bigcup_{id \in sn'(u)} \mathcal{T}'[id].V$  according to Theorem 5. By executing Algorithm 3, we get the  $rn(u)$  so that a subset of search space  $\bigcup_{id \in rn(u)} \mathcal{T}'[id].V$  does not need to be recomputed, as proven by Theorem 6. Essentially,

we reduce the search space of follower computation from  $\bigcup_{id \in sn'(u)} \mathcal{T}'[id].V$  to  $\bigcup_{id \in sn'(u) \setminus rn(u)} \mathcal{T}'[id].V$ .

**Example 3** In Fig. 4, we can know that anchoring vertex 1 can make 5, 6 and 7 the followers, which means  $F[1][5] = \{5, 6, 7\}$ . And anchoring vertex 2 can make 3, 4 and 7 the followers, which means  $F[2][2] = \{3, 4\}$  and  $F[2][5] = \{7\}$ . Now we have  $sn(1) = \{5\}$  and  $sn(2) = \{2, 5\}$ . If we choose to anchor 1, then  $V_1 := \{5, 6, 7\}$ , 5, 6 and 7 become the followers and join the child node of their current tree node. For vertex 2, initially we have  $rn(2) = sn(2) = \{2, 5\}$ . But  $V_1$  makes  $rn(2) := rn(2) \setminus \{5\}$ . Obviously,  $\mathcal{T}[7].I = 5$  and 7 is indeed not the follower of 2 any more. And we can see 3 and 4 are still the followers of 2, which confirms  $F[2][2]$  can be reused since  $2 \in rn(2)$ .

### 5.4 Coreness gain computation

In this section, we utilize the vertex deletion order in core decomposition to speed up the follower computation. Recall that we have  $g(\{x\}, G) = |\mathcal{F}(x)|$  for an anchored vertex  $x$ .

Given a graph  $G$ , the **k-shell**, denoted by  $H_k(G)$ , is the set of vertices in  $G$  with coreness equal to  $k$ , i.e.,  $H_k(G) = V(C_k(G)) \setminus V(C_{k+1}(G))$ . The vertices in the  $k$ -shell can be further divided to different vertex sets, named layers, according to their deletion sequence in the core decomposition (Algorithm 1). We use  $H_k^i$  to denote the  $i$ -layer of the  $k$ -shell, which is the set of vertices that are deleted in the  $i$ th batch. Specifically, when  $i = 1$ ,  $H_k^1$  is defined as  $\{u \mid \deg(u, C_k(G)) < k + 1 \wedge u \in C_k(G)\}$ . The deletion of the 1st-layer will produce the 2nd-layer. Recursively, when  $i > 1$ ,  $H_k^i = \{u \mid \deg(u, G_i) < k + 1 \wedge u \in G_i\}$  where  $G_1 = C_k(G)$  and  $G_i$  is the subgraph induced by  $V(G_{i-1}) \setminus H_k^{i-1}$  on  $C_k(G)$ .

**Shell-layer Pair** Based on the above definition, each vertex  $u$  in the graph  $G$  has a *shell-layer pair*  $(k, i)$ , which means  $u$  in the  $i$ th layer of the  $k$ -shell, i.e.,  $u \in H_k^i$ . We record the shell-layer pair of every vertex  $u$  in  $\mathcal{P}$ . Specifically, for every vertex  $v$ , it is contained in the  $(\mathcal{P}[v].i)$ th layer of the  $(\mathcal{P}[v].k)$ -shell in  $G$ . We define  $\mathcal{P}[v_i] < \mathcal{P}[v_j]$  iff  $\mathcal{P}[v_i].k < \mathcal{P}[v_j].k$  or  $\mathcal{P}[v_i].k = \mathcal{P}[v_j].k \wedge \mathcal{P}[v_i].i < \mathcal{P}[v_j].i$ .

**Example 4** In Fig. 5a, the 2-shell contains  $u_1, u_2$  and  $u_3$ , and the 3-shell contains  $u_4$  and  $u_5$ . However,  $u_1$  is the first to be deleted in core decomposition, because  $u_1$  is the only one whose degree is less than 3 currently. After  $u_1$  being deleted with  $\mathcal{P}[u_1] = (2, 1)$ , edges  $(u_1, u_2)$  and  $(u_1, u_4)$  are deleted. Then,  $u_2$  becomes the only one with degree less than 3, so  $u_2$  is deleted with  $\mathcal{P}[u_2] = (2, 2)$ . Similarly,  $\mathcal{P}[u_3] = (2, 3)$ . Both  $\mathcal{P}[u_4]$  and  $\mathcal{P}[u_5]$  are equal to  $(3, 1)$  since they contradict the degree constraint at the same time.

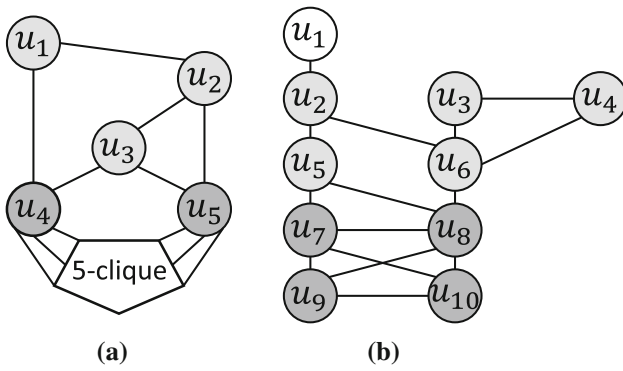


Fig. 5 Figures for Examples 4, 5, 6 and 7

**Definition 9 Upstair Path.** We say there is an upstair path in  $G$  for  $u \in V(G)$  w.r.t a given anchor vertex  $x$  if there is a path  $x \rightsquigarrow u$  where (i) for every vertex  $y$  in the path except  $x$ ,  $\mathcal{P}[y].k = \mathcal{P}[u].k$ ; and (ii) for every two consecutive vertices  $v'$  and  $v''$  from  $x$  to  $u$ ,  $(v', v'') \in E(G)$  and  $\mathcal{P}[v'] < \mathcal{P}[v'']$ .

**Example 5** In Fig. 5b, we can compute the shell-layer pairs of the vertices and get  $\mathcal{P}[u_1] = (1, 1)$ ,  $\mathcal{P}[u_2] = \mathcal{P}[u_3] = \mathcal{P}[u_4] = (2, 1)$ ,  $\mathcal{P}[u_5] = \mathcal{P}[u_6] = (2, 2)$  and  $\mathcal{P}[u_7] = \mathcal{P}[u_8] = \mathcal{P}[u_9] = \mathcal{P}[u_{10}] = (3, 1)$ . The path  $(u_1, u_2, u_5)$  is an upstair path for  $u_5$  w.r.t  $u_1$ , because  $\mathcal{P}[u_1] < \mathcal{P}[u_2]$ ,  $\mathcal{P}[u_2] < \mathcal{P}[u_5]$ , and  $\mathcal{P}[u_2].k = \mathcal{P}[u_5].k$ .  $(u_2, u_5)$  itself can also be an upstair path for  $u_5$  w.r.t  $u_2$ , because it does not contradict any constraint in Definition 9. On the contrary,  $(u_3, u_4, u_6)$  cannot be an upstair path for  $u_6$  w.r.t  $u_3$  because  $\mathcal{P}[u_3] = \mathcal{P}[u_4]$  (contradicts (ii) of Definition 9), neither nor  $(u_3, u_6, u_8)$  for  $u_8$  w.r.t  $u_3$  because  $\mathcal{P}[u_6].k \neq \mathcal{P}[u_8].k$  which contradicts the (i) of Definition 9.

**Theorem 7** A vertex  $u \in V(G)$  is a follower of the anchor  $x$  implies that there is an upstair path  $x \rightsquigarrow u$  in  $G$ .

**Proof** Before the anchoring of  $x$  in  $G$ , let  $k = c(u, G)$ , all the neighbors of  $u$  in  $G$  are classified into three sets:  $N_u^0$  contains every neighbor  $v$  with  $\mathcal{P}[v].k < \mathcal{P}[u].k$ , i.e.,  $c(v, G) < c(u, G)$ ;  $N_u^1$  contains every neighbor  $v$  with  $\mathcal{P}[v].k = \mathcal{P}[u].k$  and  $\mathcal{P}[v].i < \mathcal{P}[u].i$ ; and  $N_u^2$  contains the other neighbors of  $u$ . (i) Suppose  $x \in N_u^0 \cup N_u^1$ ,  $(x, u)$  itself is an upstair path from  $x$  to  $u$ . (ii) Suppose  $x \in N_u^2$ , let  $O$  denote a vertex deletion order of core decomposition on  $G$  without any anchors (Algorithm 1). We denote the graph after anchoring  $x$  by  $G_x$ . For every vertex  $v \in V(G_x)$  with  $\mathcal{P}[v] < \mathcal{P}[x]$ , we can follow the same deletion order  $O$  in the core decomposition of  $G_x$ , and then  $c^x(v, G_x) = c(v, G)$  because the degree of  $v$  in the order keeps same when  $v$  is visited and to be deleted. Thus,  $c^x(u, G_x) = c(u, G)$  and  $u$  is not a follower of  $x$  if  $x \in N_u^2$ . So  $x \notin N_u^2$ . (iii) Suppose  $x \notin N_u^0 \cup N_u^1 \cup N_u^2$ ,  $u$  must have a neighbor  $v_0 \in N_u^1 \cap C_{k+1}(G_x)$ ; otherwise,  $c^x(u, G_x) = c(u, G)$  as in case (ii) following the deletion order  $O$ . Thus, if a vertex  $v_i \in C_{k+1}(G_x) \setminus C_{k+1}(G)$ ,  $v_i$  must

**Algorithm 4: FindFollowers( $x, G, \mathcal{T}$ )**

```

Input :  $x$  : the anchor,  $G$  : a social network,  $\mathcal{T}$  : the core component tree of  $G$ 
Output :  $F[x][\cdot]$  : tree node classified follower sets of  $x$ 
1  $x$  is set survived;
2 for each non-reusable tree node  $id \in sn(x) \setminus rn(x)$  do
3    $H := \emptyset$ ;
4   if  $id = i_x$  then
5      $H.push(u)$  for each  $u \in tca_{\geq}(x)$ ;
6   else
7      $H.push(u)$  for each  $u \in tca[x][id]$ ;
8   while  $H \neq \emptyset$  do
9      $u \leftarrow H.pop()$ ;
10    Compute  $d^+(u)$ ;
11    if  $d^+(u) \geq c(u, G) + 1$  then
12       $u$  is set survived;
13      for each  $v \in tca_{\geq}(u)$  and  $v \notin H$  do
14         $H.push(v)$ ;
15    else
16       $u$  is set discarded;
17      Shrink( $u$ );
18     $F[x][id] \leftarrow survived\ vertices \setminus \{x\}$ ;
19 return  $F[x]$ 

```

**Algorithm 5: Shrink( $u$ )**

```

Input :  $u$  : the vertex for degree check
1 for each survived neighbor  $v$  with  $v \neq u$  do
2    $d^+(v) := d^+(v) - 1$ ;
3    $T \leftarrow v$  if  $d^+(v) < c(v, G) + 1$ ;
4 for each  $v \in T$  do
5    $v$  is set discarded;
6   Shrink( $v$ );

```

have a neighbor  $v_{i+1} \in N_{v_i}^1 \cap C_{k+1}(G_x)$  or  $v_{i+1} = x$ . Recursively,  $u \in \mathcal{F}(x)$  implies there is a path  $(x, \dots, u)$  which is an upstair path from  $x$  to  $u$  where each vertex in the path is a follower of  $x$  except  $x$  itself.  $\square$

*Computing Followers* According to Theorem 7, the vertices without any upstair path from the anchor vertex  $x$  cannot be a follower of  $x$ . We use  $CF(x)$  to denote all the candidate followers of an anchor  $x$ , i.e., the vertices that can be reached by  $x$  via upstair paths. Instead of doing core decomposition of the whole graph, we only need to explore the candidate followers  $CF(x)$  to compute the follower set of  $x$ . We use  $tca_{\leq}(u)$  to denote the set of  $u$ 's neighbors where each neighbor  $v$  has  $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i \leq \mathcal{P}[u].i$ . Similarly,  $tca_{\geq}(u)$  contains every  $u$ 's neighbor  $v$  with  $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i > \mathcal{P}[u].i$ . For simplicity, we use  $i_u$  to denote the id of the tree node which contains the vertex  $u$ , i.e.,  $i_u = \mathcal{T}[u].I$ . Note that,  $tca_{\leq}(u)$  and  $tca_{\geq}(u)$  are easily retrieved along with core decomposition.

Algorithm 4 shows the pseudo-code for computing the followers. In each iteration, we search the non-reusable tree nodes (Sect. 5.3) in  $\mathcal{T}$  to compute the followers of  $x$  in the nodes (Line 2, Algorithm 4). We maintain a min heap  $H$  to store the candidate followers  $CF(x)$  which will be explored (Lines 3–7 and 13–14). The key of a vertex in  $H$  is its shell-layer pair with ties broken by the vertex id. In each tree node  $id \in sn(x) \setminus rn(x)$ , we explore  $CF(x)$  in a layer-by-layer manner: from  $j$ th layer to  $(j + 1)$ th layer starting from  $x$ .

In the layer-by-layer search, a vertex is set as **unexplored** if it has never been checked with the degree constraint (Line 11). A vertex is set as **survived** if it survived the degree check (Line 12), otherwise it is set as **discarded** (Line 16). The *discarded* vertices will not be visited again, and a *survived* vertex may become *discarded* later due to the deletion cascade. The vertices that are visited in the search, e.g., not in any upstairs path, are regarded as *discarded*.

Once a candidate follower  $u$  is discarded (Line 16), Algorithm 5 will be called to recursively delete other vertices without sufficient degree bound due to the deletion of  $u$ . After traversing all the candidate followers and deleting the candidates that cannot survive the degree check, the remaining vertices in  $CF(x)$  are the true followers of  $x$ . Note that the followers are separately computed and returned for each tree node (Line 2 and Line 18 of Algorithm 4).

The time complexity of Algorithm 4 is  $\mathcal{O}(m)$ , because each edge is accessed at most three times: push neighbors into  $H$ , degree check, and compute the cascade of shrink.

**Degree Check** The degree bound of a vertex  $u \in CF(x)$  is denoted by  $d^+(u)$ . Specifically,  $d^+(u) = d_s^+(u) + d_u^+(u) + d_{>}(u)$ , in which  $d_s^+(u)$  (resp.  $d_u^+(u)$ ) is the number of *survived* (resp. *unexplored*) neighbors in  $\{x\} \cup (tca_{\leq}(u) \cap H) \cup tca_{\geq}(u)$ , and  $d_{>}(u)$  is the number of neighbors in  $\bigcup_{id \in sn(u) \setminus \{i_u\}} tca[u][id]$ . The following theorem indicates that we can exclude a candidate follower  $u$  if  $d^+(u) < c(u, G) + 1$ . The discard of a vertex may invoke the discard of other vertices, as shown in Algorithm 5. When the deletion cascade terminates, the tags of all the vertices affected by the discard of  $u$  will be correctly updated.

**Theorem 8** *A vertex  $u \in CF(x)$  cannot be a follower of  $x$  if  $d^+(u) < c(u, G) + 1$ .*

**Proof** We denote the graph after anchoring  $x$  by  $G_x$ , and let  $k^+ = c(u, G) + 1$ . We show if  $d^+(u) < c(u, G) + 1$ , then  $\deg(u, C_{k^+}(G_x)) < k^+$ , so  $u$  cannot be a follower of  $x$ .  $u$ 's neighbors can be divided into those in  $\bigcup_{id \in pn(u)} tca[u][id]$ ,  $tca_{\leq}(u) \cup tca_{\geq}(u)$  and  $\bigcup_{id \in sn(u) \setminus \{i_u\}} tca[u][id]$ , respectively. Obviously the neighbors of  $\bigcup_{id \in pn(u)} tca[u][id]$  are not in  $C_{k^+}(G_x)$ , because they cannot increase the coreness by 2 according to Theorem 4. For the neighbors in  $tca_{\leq}(u) \cup tca_{\geq}(u)$ , they are all considered in  $d_s^+(u)$  or  $d_u^+(u)$ , unless they are *discarded* or never pushed to  $H$ ,

both of which mean they are not in  $C_{k^+}(G_x)$ . At last, for the neighbors in  $\bigcup_{id \in sn(u) \setminus \{i_u\}} tca[u][id]$ , they satisfy  $|\bigcup_{id \in sn(u) \setminus \{i_u\}} tca[u][id]| = d_{>}(u)$ . Since  $d^+(u)$  considers all the neighbors of  $u$  which are possible to be in  $C_{k^+}(G_x)$ ,  $d^+(u)$  is a degree bound of  $\deg(u, C_{k^+}(G_x))$ .  $\square$

For simplicity, in the following examples, the *id* of a vertex  $u_i$  is  $u_i$  itself where  $i \in [1, V(G)] \wedge i \in \mathbb{N}$ . For two vertices  $u_i$  and  $u_j$ , we set  $u_i < u_j$  iff  $i < j$ .

**Example 6** In Fig. 5b, we explain an example of using Algorithm 4 to compute the followers of  $u_1$  from a single tree node. For the core component tree  $\mathcal{T}$ , we can see there are three tree nodes  $TN_1, TN_2$  and  $TN_3$ , where  $TN_1.V = \{u_1\}, TN_1.K = 1$  and  $TN_1.I = u_1$ ;  $TN_2.V = \{u_2, u_3, u_4, u_5, u_6\}, TN_2.K = 2$  and  $TN_2.I = u_2$ ;  $TN_3.V = \{u_7, u_8, u_9, u_{10}\}, TN_3.K = 3$  and  $TN_3.I = u_7$ . Initially,  $u_1$  itself is set survived and we push the only adjacent vertex  $u_2$  which is in  $tca[u_1][u_2]$  into the min Heap  $H$ . Then, we pop  $u_2$  and have  $d_s^+(u_2) = 1, d_u^+(u_2) = 2$  and  $d_{>}(u_2) = 0$ , so  $u_2$  survives the degree check since  $d^+(u_2) = c(u_2) + 1$  and we set  $u_2$  survived. We put the vertices of  $tca_{\geq}(u_2)$  into the heap so  $u_5$  and  $u_6$  are now in  $H$ . We first explore  $u_5$  and have  $d_s^+(u_5) = 1, d_u^+(u_5) = 0, d_{>}(u_5) = 2$  and  $d^+(u_5) = c(u_5) + 1$ , so we set  $u_5$  survived. As  $tca_{\geq}(u_5) = \emptyset$ , we do not put any more vertices into  $H$  for now. Then, we explore  $u_6$  and have  $d_s^+(u_6) = 1, d_u^+(u_6) = 0$  and  $d_{>}(u_6) = 1$ . Note that  $u_3$  and  $u_4$  are unexplored neighbors of  $u_6$  in  $tca_{\leq}(u_6)$ , but they will not be added into  $H$  so cannot be counted in  $d_u^+(u_6)$ .  $d^+(u_6) < c(u_6) + 1$  so we will discard it. As illustrated in Algorithm 5, for each survived neighbor of  $u_6$  which is  $u_2$ , we make  $d^+(u_2) = d^+(u_2) - 1 = 2$  so that  $d^+(u_2) < c(u_2) + 1$ . So we discard  $u_2$  and make  $d^+(u_5) = d^+(u_5) - 1 = 2$ . Obviously  $d^+(u_5) < c(u_5) + 1$  and gets discarded. Finally, the heap  $H$  becomes empty and anchoring  $u_1$  has no follower.

**Reusing Followers** Since we compute the followers of  $x$  regarding each tree node  $id \in sn(x)$  separately, it is simple to reuse the followers computed from the last iteration. Specifically, after anchoring each vertex  $x$ , we erase some follower results by Algorithm 3. Once a tree node  $id$  is visited (Line 2, Algorithm 4), we first check whether  $id \in rn(x)$  or not. If  $id \in rn(x)$ , the follower set of  $x$  in this tree node is not erased by Algorithm 3. Thus, we do not need to compute these followers (Lines 3–17, Algorithm 4) again, and use the existing  $F[x][id]$  instead. If  $id \notin rn(x)$ , we execute the Lines 3–17 of Algorithm 4 to find the correct followers.

### 5.5 The GAC algorithm

We first introduce an upper bound of follower number.

**Upper Bound-Based Pruning** We introduce an easy-to-compute upper bound to further prune unpromising candidates before the computation of followers. For a vertex  $x$ , by

Eq. 1, we firstly get the upper bound of followers from its own tree node  $\mathcal{T}[x]$ . Then for each  $id \in sn(x) \setminus \{i_x\}$ , we get an upper bound  $UB_{id}^{\geq}(x)$  by Eq. 2. At last we can compute the total upper bound  $UB_{\sigma}(x)$  by Eq. 3. When  $tca_{\geq}(u) = \emptyset$  for a vertex  $u$ , we set  $UB_{i_u}(u)$  to 0.

$$UB_{i_x}(x) = \sum_{u \in tca_{\geq}(x)} (UB_{i_u}(u) + 1) \tag{1}$$

$$UB_{id}^{\geq}(x) = \sum_{u \in tca[x][id]} (UB_{i_u}(u) + 1) \tag{2}$$

$$UB_{\sigma}(x) = UB_{i_x}(x) + \sum_{id \in sn(x) \setminus \{i_x\}} UB_{id}^{\geq}(x) \tag{3}$$

**Theorem 9** Given a graph  $G$  and an anchor vertex  $x$ ,  $|F[x][i_x]| \leq UB_{i_x}(x)$ , and for each  $id \in sn(x) \setminus \{i_x\}$ ,  $|F[x][id]| \leq UB_{id}^{\geq}(x)$ . So,  $g(\{x\}, G) \leq UB_{\sigma}(x)$ .

**Proof** According to Eqs. 1 and 2, all the vertices of  $\bigcup_{id \in sn(x)} \mathcal{T}[id].V$  which are reachable by  $x$  via upstairs paths are counted at least once in the equations. Therefore, based on Theorem 7, we can prove that  $|F[x][i_x]| \leq UB_{i_x}(x)$  and  $|F[x][id]| \leq UB_{id}^{\geq}(x)$  for each  $id \in sn(x) \setminus \{i_x\}$ . Then, based on Eq. 3 and Theorem 5, we can conclude that  $g(\{x\}, G) \leq UB_{\sigma}(x)$ .  $\square$

About the computation of the upper bound, after getting the partial ordering (i.e., shell-layer pairs) of  $V(G)$ , we use *topological sorting* to construct a compatible *total ordering* of  $V(G)$ . Then, we can accumulatively compute the upper bound of each vertex with the reverse sequence of the total ordering with a time complexity of  $\mathcal{O}(m)$ .

**Example 7** In Fig. 5a, after getting the shell-layer pair of each vertex,  $\mathcal{P}[u_1] = (2, 1)$ ,  $\mathcal{P}[u_2] = (2, 2)$ ,  $\mathcal{P}[u_3] = (2, 3)$ , and  $\mathcal{P}[u_4] = \mathcal{P}[u_5] = (3, 1)$ . Now in  $\mathcal{T}$ , we have  $TN_1$  where  $TN_1.V = \{u_1, u_2, u_3\}$ ,  $TN_1.K = 2$  and  $TN_1.I = u_1$ .  $TN_2.V = \{u_4\}$  where  $TN_2.K = 3$  and  $TN_2.I = u_4$ .  $TN_3.V = \{u_5\}$  where  $TN_3.K = 3$  and  $TN_3.I = u_5$ . Then, we get a total ordering of them:  $u_1 < u_2 < u_3 < u_4 < u_5$ . We compute their upper bounds following this order. For  $u_4$  and  $u_5$ ,  $UB_{u_4}(u_4) = UB_{u_5}(u_5) = 0$  since  $tca_{\geq}(u_4) = tca_{\geq}(u_5) = \emptyset$ . For  $u_3$ ,  $tca_{\geq}(u_3) = \emptyset$  so  $UB_{u_1}(u_3) = 0$ .  $tca[u_3][u_4] = \{u_4\}$  and  $tca[u_3][u_5] = \{u_5\}$ , so that  $UB_{u_4}^{\geq}(u_3) = (UB_{u_4}(u_4) + 1) = 1$  and  $UB_{u_5}^{\geq}(u_3) = (UB_{u_5}(u_5) + 1) = 1$ . Therefore,  $UB_{\sigma}(u_3) = UB_{u_1}(u_3) + UB_{u_4}^{\geq}(u_3) + UB_{u_5}^{\geq}(u_3) = 2$ . For  $u_2$ ,  $tca_{\geq}(u_2) = \{u_3\}$  so  $UB_{u_1}(u_2) = (UB_{u_1}(u_3) + 1) = 1$ , and  $tca[u_2][u_5] = \{u_5\}$  so that  $UB_{u_5}^{\geq}(u_2) = (UB_{u_5}(u_5) + 1) = 1$ . Then we have  $UB_{\sigma}(u_2) = UB_{u_1}(u_2) + UB_{u_5}^{\geq}(u_2) = 2$ . At last, we get  $tca_{\geq}(u_1) = \{u_2\}$  and  $tca[u_1][u_4] = \{u_4\}$ , so we can get  $UB_{u_1}(u_1) = (UB_{u_1}(u_2) + 1) = 2$ ,  $UB_{u_4}^{\geq}(u_1) = (UB_{u_4}(u_4) + 1) = 1$ ,  $UB_{\sigma}(u_1) = UB_{u_1}(u_1) + UB_{u_4}^{\geq}(u_1) = 3$ .

**Algorithm 6: GAC( $G, b$ )**

```

Input   :  $G$  : a social network,  $b$  : number of anchors
Output  :  $A$  : the set of anchor vertices
1 CoreDecomp( $G, \emptyset$ );
2  $\mathcal{T} \leftarrow$  BuildCCT( $G, root$ );
3 Compute upper bounds of follower numbers;
4 for  $i$  from 1 to  $b$  do
5    $\lambda := -1$ ;  $a := null$ ;
6   for each  $u \in V(G)$  with decreasing order  $UB_{\sigma}(u)$  do
7     if  $u \notin A$  and  $UB_{\sigma}(u) > \lambda$  then
8        $F[u] :=$  FindFollowers( $u, G, \mathcal{T}$ );
9       if  $|\mathcal{F}[u]| > \lambda$  then
10         $a := u$ ;  $\lambda := |\mathcal{F}[u]|$ ;
11   $A := A \cup \{a\}$ ;  $deg(a, G) := +\infty$ ;
12  ResultReuse( $a, G, \mathcal{T}$ );
13  Refine upper bounds;
14 return  $A$ 

```

*Upper Bound Refining* After anchoring a vertex in each iteration, we can retain and update some computed upper bounds based on our tree node classified adjacency. Firstly, for each  $id \in rn(u)$  of a non-anchor vertex  $u$ ,  $UB_{i_x}(x)$  or  $UB_{id}^{\geq}(u)$  stays the same, so does not need to be recomputed. Secondly, if  $F[u][id]$  has been computed and is not erased in Algorithm 3, it can replace  $UB_{i_x}(x)$  or  $UB_{id}^{\geq}(u)$  so that a more accurate bound is found.

*Combining the Techniques* Algorithm 6 shows the detail of our final greedy algorithm which combines all the proposed techniques. We firstly apply Algorithm 1 (Line 1) to get the initial coreness of each vertex of the given graph  $G$ . Then, we apply Algorithm 2 (Line 2) to build the core component tree for the first time, followed by the computing of our upper bound of follower numbers (Line 3), which will be updated after anchoring every vertex (Lines 12–13). Then, the greedy heuristic starts (Line 4). In each iteration, we use  $a$  to record the best anchor vertex found so far and use  $\lambda$  to record the number of followers of the best anchor (Line 5). We sequentially compute the followers for the vertices in decreasing order of their upper bounds (Line 6). Only if the upper bound of a vertex  $u$  is larger than  $\lambda$  and  $u$  is not an existing anchor (Line 7), we will continue the follower computation for  $u$  (Lines 8–10). Note that we will not compute the follower number for  $u$  in the tree nodes where the numbers of followers do not change from last iteration and can be reused. After the follower computation of current iteration, the best anchor  $a$  is added to the set  $A$ , and the degree of  $a$  is set to be positive infinity. After  $b$  iterations, Algorithm 6 returns the set  $A$  of  $b$  anchor vertices (Line 14).



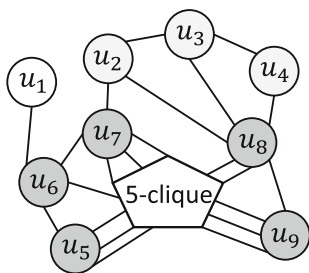


Fig. 6  $k$ -shell component

## 6 Distributed greedy algorithm

We introduce a distributed greedy anchored coreness algorithm, DGAC, in which a master machine is responsible for resource scheduling and multiple slave machines are responsible for specific computing tasks. DGAC can further parallelize the computation via the multithreads of each machine.

### 6.1 Shell component partition

In this subsection, we introduce the graph partition algorithm and its maintenance algorithm after each iteration of the greedy strategy. We firstly define  $k$ -shell component, followed by the definitions regarding *shell component partition* which can divide the data graph into fine-grained units, thus helps balance the computation among all the machines in distributed setting. Examples 8 and 9 are the instances to illustrate  $k$ -shell component and shell component partition, respectively. Based on these, we introduce Algorithm 7 (graph partition algorithm) and Algorithm 9 (partition maintenance algorithm) and then prove their correctness.

**Definition 10  $k$ -shell component.** Given a graph  $G$  and the  $k$ -shell  $H_k(G)$ , a subgraph  $S_k^i$  is the  $i$ th  $k$ -shell component of  $H_k(G)$ , if  $S_k^i$  is a maximal induced connected component of  $H_k(G)$ .

**Example 8** In Fig. 6, we have  $H_1(G) = \{u_1\}$ ,  $H_2(G) = \{u_2, u_3, u_4\}$  and  $H_3(G) = \{u_5, u_6, u_7, u_8, u_9\}$ . Within  $H_1(G)$ ,  $S_1^1$  is the only  $k$ -shell component with  $V(S_1^1) = \{u_1\}$ . Within  $H_2(G)$ ,  $S_2^1$  is the only  $k$ -shell component with  $V(S_2^1) = \{u_2, u_3, u_4\}$ . But within  $H_3(G)$ , we have two  $k$ -shell components  $S_3^1$  and  $S_3^2$ , in which  $V(S_3^1) = \{u_8, u_9\}$  and  $V(S_3^2) = \{u_5, u_6, u_7\}$ .

*Shell Component Partition (SC, SF, SP)* We use  $SC$  to denote a *shell component partition* affiliated to one  $k$ -shell component  $S_k^i$ , then  $SC$  has the following domains:

- (1)  $SC.V$ , having  $u \in SC.V$  iff.  $u \in V(S_k^i)$ ;
- (2)  $SC.V^-$ , having  $u \in SC.V^-$  iff.  $c(u, G) < k$  and  $\exists(u, v) \in E(G) \wedge v \in SC.V$ ;

Table 4 Summary of notations for  $\mathcal{SP}, SC$

Notation	Definition
$SC$	A shell component partition affiliated to $S_k^i$
$SC.V$	The set of vertices with coreness equal to $k$ of $S_k^i$
$SC.V^-$	The set of vertices with coreness less than $k$ of $S_k^i$
$SC.E$	The set of edges in $SC$
$SC.h[u]$	Number of $u$ 's neighbors having higher coreness
$SC.C$	The anchor candidates set in $SC$
$SF[u][SC]$	The follower set of $u$ in $SC$
$\mathcal{SP}[u]$	The set of shell component partitions containing $u$

Table 5 Other notations for DGAC

Notation	Definition
$S_k^i$	The $i$ th $k$ -shell component
$V_x$	$(\bigcup_{SC \in \mathcal{SP}[x]} SC.V) \setminus \{x\}$
$G_x$	The graph $G$ with $x$ anchored
$G_{SC}$	The subgraph formed by $SC.V, SC.V^-, SC.E$
$N^{\leq}(u, SC); N^{>}(u, SC)$	Set of such $u$ 's neighbor $v$ in $SC$ with $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i \leq \mathcal{P}[u].i$ or $\mathcal{P}[v].k < \mathcal{P}[u].k$ (resp. $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i > \mathcal{P}[u].i$ or $\mathcal{P}[v].k > \mathcal{P}[u].k$ )
$d_p^+(u, SC)$	The degree bound of $u$ in partition $SC$
$U_{SC}(u)$	The upper bound of $u$ 's followers in $SC$
$N_S$	The number of slave machines
$N_T$	The number of threads within each slave machine
Master	Refer to the master machine
Slave <sub><math>i</math></sub>	Refer to the $i$ th slave machine
$LB(u)$	Equation 4
$LB$	Equation 5

- (3)  $SC.E$ , having  $(u, v) \in SC.E$  iff.  $u \in SC.V \wedge v \in SC.V \cup SC.V^- \wedge (u, v) \in E(G)$ ;
- (4)  $SC.h$ , having for each  $u \in SC.V, SC.h[u] = |\{v | (u, v) \in E(G) \wedge c(v, G) > c(u, G)\}|$ ;
- (5)  $SC.C$ , the candidate anchor set in  $SC$ , which will be explained in Sect. 6.3 in detail.
- (6)  $\mathcal{SP}[u]$ , the set of all the shell component partitions having  $u$ , i.e.,  $\mathcal{SP}[u] = \{SC \mid u \in SC.V \cup SC.V^-\}$ .
- (7) We use  $SF[u][SC]$  to denote the follower set of  $u$  in  $SC$ , i.e.,  $SF[u][SC] = \{v \mid v \in \mathcal{F}(u) \wedge v \in SC.V\}$ .

All the notations regarding shell component partition are summarized in Table 4, and other notations for DGAC are summarized in Table 5.

**Example 9** In Fig. 7, we have 5 shell component partitions  $SC_1, SC_2, SC_3, SC_4$  and  $SC_5$ , which are affiliated

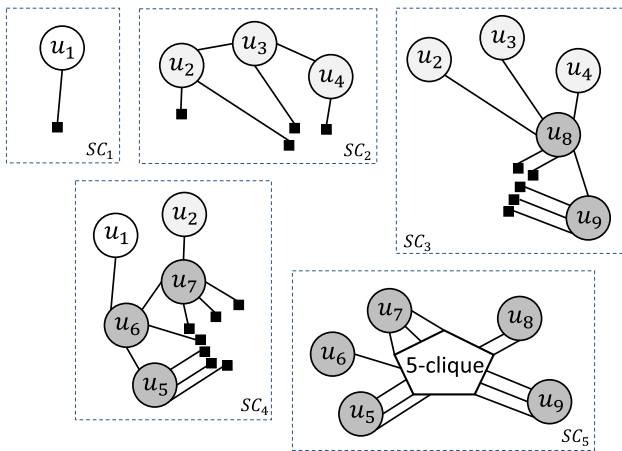


Fig. 7 Shell component partition

to 5  $k$ -shell components  $S_1^1, S_2^1, S_3^1, S_3^2$  and  $S_4^1$  from the example in Fig. 6. For instance,  $SC_4$  is affiliated to  $S_3^2$ .  $V(S_3^2) = \{u_5, u_6, u_7\}$  and  $E(S_3^2) = \{(u_5, u_6), (u_6, u_7)\}$ .  $SC_4.V = \{u_5, u_6, u_7\}$ ,  $SC_4.V^- = \{u_1, u_2\}$  and  $SC_4.E = \{(u_1, u_6), (u_2, u_7), (u_5, u_6), (u_6, u_7)\}$ . For the edges between  $SC_4.V$  and the 5-clique, we do not store those specific edges in  $SC_4$ , but only record  $SC_4.h[u_5] = 3$ ,  $SC_4.h[u_6] = 1$  and  $SC_4.h[u_7] = 3$ .

Algorithm 7 partitions the data graph  $G$  based on shell component partitions. Firstly, we need to conduct core decomposition (Line 1) on  $G$  so that we can get the coreness of each vertex. We traverse all the vertices with ascending order of coreness (Line 2). Each vertex is marked *unassigned* to shell component partition as default. Each time meeting an *unassigned* vertex  $u$  in Algorithm 7 (Line 3), we create a new  $SC$  for  $u$ , set the related domains of  $SC$  and set  $u$  as *assigned* (Lines 4–7). Then, we call Algorithm 8 (details following) to recursively collect all the vertices which are supposed to be in  $SC$  (Line 8), followed by adding  $SC$  to  $\mathcal{SP}[u]$ . When all the vertices are set *assigned* (in Algorithm 7 or Algorithm 8), we get the complete  $\mathcal{SP}$ .

In Algorithm 8, for the vertex  $u$ , its neighbors  $N(u, G)$  are classified into 3 categories. Lines 2–5 include such  $v \in N(u, G)$  with  $c(v) < c(u)$  to  $SC$ . Lines 14–15 add such  $v \in N(u, G)$  with  $c(v) > c(u)$  to  $SC.h[u]$ . For such  $v \in N(u, G)$  with  $c(v) = c(u)$ , apart from including  $v$  to  $SC$ , we also need to recursively call Algorithm 8 for  $v$ , because  $v \in SC.V$ . (Lines 6–13)

After choosing an anchor vertex in each iteration, we use Algorithm 9 to maintain the partition for the next iteration. We prove the maintenance by Algorithm 9 is correct. We firstly set all the vertices as *unassigned* (Lines 1–2). For the anchoring of  $x$ , we define  $V_x = (\bigcup_{SC \in \mathcal{SP}[x]} SC.V) \setminus \{x\}$ . Then, in the post-anchor graph  $G_x$  with anchoring  $x$ , after updating the coreness of the anchor vertex and its followers (Lines 3–5), any  $k$ -shell component  $S_k^i$  having  $\exists v \in V_x$  s.t.

**Algorithm 7: ShellPartition( $G$ )**

```

Input   :  $G$  : the graph
Output  :  $\mathcal{SP}$  : the shell component partition of  $G$ 
1 CoreDecomp( $G, \emptyset$ );
2 for each  $u \in V(G)$  in ascending  $c(u)$  order do
3   if  $u$  is unassigned then
4      $SC \leftarrow$  an empty shell component partition;
5      $SC.V := SC.V \cup \{u\}$ ;
6      $SC.h[u] := 0$ ;
7      $u$  is set assigned;
8     ShellConnect( $u, G, SC$ );
9      $\mathcal{SP}[u] := \mathcal{SP}[u] \cup \{SC\}$ ;
10 return  $\mathcal{SP}$ 

```

**Algorithm 8: ShellConnect( $u, G, SC$ )**

```

Input   :  $u$  : a vertex,  $G$  : the graph,  $SC$  : the shell component
          partition containing  $u$ 
1 for each  $v \in N(u, G)$  do
2   if  $c(v) < c(u)$  then
3      $SC.E := SC.E \cup \{(u, v)\}$ ;
4      $SC.V^- := SC.V^- \cup \{v\}$ ;
5      $\mathcal{SP}[v] := \mathcal{SP}[v] \cup \{SC\}$ ;
6   else if  $c(v) = c(u)$  then
7      $SC.E := SC.E \cup \{(u, v)\}$ ;
8     if  $v$  is unassigned then
9        $SC.V := SC.V \cup \{v\}$ ;
10       $SC.h[v] := 0$ ;
11       $v$  is set assigned;
12      ShellConnect( $v, G, SC$ );
13       $\mathcal{SP}[v] := \mathcal{SP}[v] \cup \{SC\}$ ;
14   else if  $c(v) > c(u)$  then
15      $SC.h[u]++$ ;
16   else

```

$v \in V(S_k^i)$  and its affiliated shell component partition are updated by Lines 6–13. The following lemmas and theorems prove the other shell component partitions remain the same.

**Lemma 2** For each non-anchor vertex  $u \in V(G) \setminus \mathcal{A}$ , there is only one shell component partition  $SC$  having  $u \in SC.V$ .

**Proof** We prove it by contradiction. Assume  $u \in SC.V$  and  $u \in SC'.V$ . Then the  $S_k^i$  that  $SC$  is affiliated to and the  $S_{k'}^{i'}$  that  $SC'$  is affiliated to satisfy (1)  $k = k' = c(u)$ ; and (2)  $V(S_k^i)$  and  $V(S_{k'}^{i'})$  belong to one connected component since they are both connected to  $u$ . Thus,  $SC$  and  $SC'$  would be one shell component partition, which contradicts our assumption. Proof completes.  $\square$

For each  $u \in SC.V$ , we define  $\text{deg}(u, SC)$  as the degree of  $u$  in shell component partition  $SC$ .  $\text{deg}(u, SC) = |\{v \mid (u, v) \in SC.E\}| + SC.h[u]$ . With this definition, we can get the coreness for  $u \in SC.V$ , denoted by  $c(u, SC)$ .

**Algorithm 9: MaintainSP( $x, G$ )**

```

Input :  $x$  : the anchor vertex,  $G$  : the graph
1 for each  $u \in V(G)$  do
2    $u$  is set as unassigned;
3  $c(x) := +\infty$ ;
4 for each  $u \in \mathcal{F}[x]$  do
5    $c(u)++$ ;
6 for each  $SC \in \mathcal{SP}[x]$  do
7   for each unassigned  $u \in SC.V$  with  $u \neq x$  do
8      $SC' \leftarrow$  an empty shell component partition;
9      $SC'.V := SC.V \cup \{u\}$ ;
10     $SC'.h[u] := 0$ ;
11     $u$  is set assigned;
12    ShellConnect( $u, G, SC'$ );
13     $\mathcal{SP}[u] := \mathcal{SP}[u] \cup \{SC'\}$ ;
14  $D$  is the set of expired  $SC$ ;
15 for each assigned node  $u$  and each  $SC \in \mathcal{SP}[u]$  do
16   if  $u \in SC.V$  and  $SC$  is not new added then
17      $D := D \cup \{SC\}$ ;
18 for each  $SC \in D$  and each  $u \in SC.V^- \cup SC.V$  do
19    $\mathcal{SP}[u] := \mathcal{SP}[u] \setminus \{SC\}$ ;

```

**Lemma 3** For a shell component partition  $SC$  and a vertex  $u \in SC.V$ , the coreness of  $u$  in  $SC$  is the same as the coreness of  $u$  in  $G$ , i.e.,  $c(u, SC) = c(u, G)$ .

**Proof** Let  $\mathcal{O}$  denote a vertex deletion order of core decomposition on  $G$ . And  $\mathcal{O}$  deletes all the vertices which can be deleted before each vertex in  $SC.V$ . After the deletion, for each  $u \in SC.V$ , we denote the degree of  $u$  in  $G$  as  $\text{deg}(u, \mathcal{O})$ . When doing core decomposition on the subgraph formed by  $SC.V^-$ ,  $SC.V$  and  $SC.E$ , we can delete all the vertices in  $SC.V^-$  before  $SC.V$ , because their degrees are all 1, and the remaining subgraph is denoted by  $SC'$ . Then, for each  $u \in SC.V$ ,  $\text{deg}(u, SC') = \text{deg}(u, \mathcal{O})$ . Now we can follow the same order to delete the vertices in  $SC.V$  as they follow in  $\mathcal{O}$ . Thus,  $c(u, SC) = c(u, G)$  for each  $u \in SC.V$ .  $\square$

**Theorem 10** If a vertex  $x$  is anchored in the graph  $G$ , we have  $\mathcal{F}(x) \subset V_x$ .

**Proof** Consider a non-anchor vertex  $u \notin V_x$ . According to Lemma 2, there exists one  $SC$ , in which  $u \in SC.V$ , and  $x \notin SC.V \cup SC.V^-$ . According to Lemma 3,  $c(u, G) = c(u, SC)$ . Because  $x \notin SC.V \cup SC.V^-$ , when  $x$  is anchored,  $c(u, SC)$  remains the same, so  $u \notin \mathcal{F}(x)$ . Thus,  $\mathcal{F}(x) \subset V_x$ .  $\square$

**Theorem 11** For a shell component partition  $SC$  in  $G$ , if for each  $u \in SC.V$ , there does not exist a  $v \in V_x$  and a  $S_k^i$  in  $G_x$  such that  $v \in V(S_k^i) \wedge u \in V(S_k^i)$ ,  $SC$  remains the same in  $G_x$ .

**Proof** We prove it by contradiction. If  $SC$  is different in  $G_x$ , it can either be (1)  $SC.V^-$  is different, (2)  $SC.V$  is different, (3)  $SC.E$  is different, or (4)  $SC.h$  is different.

For (1), let us assume  $SC.V^-$  is different ( $SC$  becomes  $SC'$  in  $G_x$ ).  $S_k^i$  is the  $k$ -shell component that  $SC'$  is affiliated to in  $G_x$ . This means  $\exists u \in SC.V^-$  s.t.  $c(u, G_x) > c(u, G) \wedge c(u, G_x) \geq k$ . Because  $c(u, G) < k$  and  $u$  can increase its coreness at most 1 based on Theorem 4, we have  $c(u, G_x) = k$ , which means  $u \in V_x \wedge u \in V(S_k^i)$ . This contradicts the condition of the theorem.

For (2), let us assume  $SC.V$  is different. This means  $\exists u \in SC.V$  s.t.  $c(u, G_x) > c(u, G)$ . Based on Theorem 10,  $u \in V_x$ , so for each  $v \in SC.V$ ,  $v \in V_x$ . This contradicts the condition of the theorem.

For (3), when both  $SC.V^-$  and  $SC.V$  remain the same in  $G_x$ ,  $SC.E$  must be the same.

For (4), let us assume  $SC.h$  is different. Then we have  $SC'$  in  $G_x$  where  $SC'.V^- = SC.V^-$ ,  $SC'.V = SC.V$  and  $SC'.E = SC.E$ , but  $\exists u \in SC'.V$  s.t.  $SC'.h[u] > SC.h[u]$  (none vertex's coreness would decrease so  $SC'.h[u]$  cannot be less). Because  $N(u, G)$  are from  $SC.V^-$ ,  $SC.V$  or the neighbor vertices counted in  $SC.h[u]$ , there must be  $v \in N(u, G) \cap (SC.V^- \cup SC.V)$  increasing its coreness. This contradicts our assumption.  $\square$

We have proved all the shell component partitions are correctly updated by Algorithm 9; now we clarify that for each non-anchor vertex  $u$ , the set of shell component partitions containing  $u$ ,  $\mathcal{SP}[u]$ , is updated correctly in Algorithm 9. Lines 6–13 ensure all the new created shell component partitions have been inserted into  $\mathcal{SP}$ . Theorem 11 proves part of the shell component partitions remain the same, and Lines 14–17 collect all other expired shell component partitions. Then, Lines 18–19 erase them from  $\mathcal{SP}$ .

**Partition Complexity** The space complexity of our partition is  $\mathcal{O}(2 \cdot m + n)$ . The extra storage  $\mathcal{O}(n)$  is from  $SC.h$  where we do not need to store the specific edges but only record a number  $SC.h[u]$  for each  $u$ . For time complexity, Algorithms 7, 8 and 9 are all  $\mathcal{O}(m)$ , because Algorithms 7 and 9 are both dominated by the subcall of Algorithm 8, and in Algorithm 8, each neighbor  $v \in N(u, G)$  of each vertex  $u$  is accessed once.

**6.2 Independency and reuse**

In this subsection, we introduce how each parallel unit (a slave machine, a thread of a machine) can independently and concurrently compute the followers in each shell component partition and how our partition strategy makes part of the computed followers reusable in the next iteration.

**Theorem 12** For each vertex  $u \in V(G)$ ,  $|\mathcal{F}(u, G)| = \sum_{SC \in \mathcal{SP}[u]} |SF[u][SC]|$ .

**Proof** Based on Theorem 10, for each  $SC \notin \mathcal{SP}[u]$ ,  $SC$  does not have any follower of  $u$ . Based on Lemma 2, for each  $SC$  and  $SC'$  with  $SC \in \mathcal{SP}[u] \wedge SC' \in \mathcal{SP}[u]$ ,  $SF[u][SC]$  and

$SF[u][SC']$  do not have any overlap. Based on Lemma 3,  $SF[u][SC]$  can be correctly computed within each  $SC \in \mathcal{SP}[u]$ . Therefore,  $|\mathcal{F}(u, G)| = \sum_{SC \in \mathcal{SP}[u]} |SF[u][SC]|$ .  $\square$

By Theorem 12, we know that each  $SF[u][SC]$  can be computed independently and concurrently. In our parallel algorithm, we distribute each shell component partition  $SC$  to one or more machines and use  $SC.C$  to distribute the anchor candidates, so that for each  $u \in V(G)$  and each  $SC \in \mathcal{SP}[u]$ ,  $SF[u][SC]$  can be computed in the only machine having  $u \in SC.C$ . The specific distributing strategy will be explained in Sect. 6.3. Algorithm 10 presents how one machine computes the followers of one shell component partition  $SC$ . As each single machine has multiple threads, we can parallelly compute  $SF[u][SC]$  for each  $u \in SC.C$  (Line 2). The candidates in  $SC.C$  are randomly and evenly allocated to each thread of a machine. For the subgraph formed by  $SC.V^-$ ,  $SC.V$  and  $SC.E$ , denoted by  $G_{SC}$ , we can get the *shell-layer pair* (Sect. 5.4) of each  $u \in SC.V^- \cup SC.V$ . Then, we have  $N^{\leq}(u, SC)$  to denote the neighbors in  $N(u, G_{SC})$  where each neighbor  $v$  has  $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i \leq \mathcal{P}[u].i$  or  $\mathcal{P}[v].k < \mathcal{P}[u].k$ . And we have  $N^>(u, SC)$  to denote the neighbors in  $N(u, G_{SC})$  where each neighbor  $v$  has  $\mathcal{P}[v].k = \mathcal{P}[u].k \wedge \mathcal{P}[v].i > \mathcal{P}[u].i$  or  $\mathcal{P}[v].k > \mathcal{P}[u].k$ . With  $N^{\leq}(u, SC)$  and  $N^>(u, SC)$  of each  $u \in SC.V$  (Line 1), Lines 3–15 can compute the followers. Similar to the *Degree Check* in Sect. 5.4, we develop *Degree Check in Partition*, and Theorem 13 ensures the correctness of Algorithm 10. For computing the followers of each single  $u \in SC.C$ , the time complexity of Algorithm 10 is the same as Algorithm 4,  $\mathcal{O}(m)$ . Considering the number of threads  $N_T$  and the number of anchor candidates  $n$  in the worst case, the time complexity of Algorithm 10 is  $\mathcal{O}(\frac{n \cdot m}{N_T})$ .

*Degree Check in Partition* For a vertex  $u \in SC.V$ , the *partition degree bound* of  $u$  in  $SC$  is denoted by  $d_p^+(u, SC)$ . Specifically,  $d_p^+(u, SC) = d_s^+(u, SC) + d_u^+(u, SC) + d_{>}(u, SC)$ , in which  $d_s^+(u, SC)$  (resp.  $d_u^+(u, SC)$ ) is the number of *survived* (resp. *unexplored*) neighbors in  $\{x\} \cup (N^{\leq}(u, SC) \cap H) \cup N^>(u, SC)$ , and  $d_{>}(u, SC)$  is equal to  $SC.h[u]$ . The following theorem indicates that, for a shell component partition  $SC$ , we can exclude a candidate follower  $u \in SC.V$  if  $d_p^+(u, SC) < c(u, G) + 1$ . The discard of a vertex may invoke the discard of other vertices in  $SC.V$ . When the deletion cascade terminates, the tags of all the vertices affected by the discard of  $u$  will be correctly updated.

**Theorem 13** A vertex  $u \in SC.V$  cannot be a follower if  $d_p^+(u, SC) < c(u, G) + 1$ .

**Proof** According to the definitions of partition degree bound and the degree bound in Sect. 5.4, for a vertex  $u \in SC.V$ ,  $d_p^+(u, SC) = d^+(u, G)$ . And based on the proof of Theorem 8, this theorem also holds.  $\square$

**Algorithm 10: FindFollowers(SC)**

```

Input   :  $SC$  : the shell component partition
Output  :  $SF[\cdot][SC]$  : the computed followers in  $SC$ 
1 Get  $N^{\leq}(u, SC)$  and  $N^>(u, SC)$  for each  $u \in SC.V$ ;
2 for each  $x \in SC.C$  by parallel multi-threads do
3    $H := \emptyset$ ;
4    $H.push(x)$ ;
5   while  $H \neq \emptyset$  do
6      $u \leftarrow H.pop()$ ;
7     if  $d_p^+(u, SC) \geq c(u, G) + 1$  or  $u = x$  then
8        $u$  is set survived;
9       for each  $v \in N^>(u, SC)$  and  $v \notin H$  do
10         $H.push(v)$ ;
11      else
12         $u$  is set discarded;
13        Shrink( $u$ ) (Algorithm 5);
14      for each survived vertex  $v$  except for  $x$  do
15         $SF[x][SC] := SF[x][SC] \cup \{v\}$ ;
16 return  $SF[\cdot][SC]$ 

```

*Followers Reuse* In Algorithm 9, except those new added shell component partitions, other shell component partitions in  $\mathcal{SP}$  remain the same. For these unchanged ones, due to the independency of followers computation across shell component partitions, the computed followers in last iteration can be reused in the next iteration.

**6.3 Computing resource scheduling**

In order to evenly utilize our computing resource (multiple machines and multithreads) and limit the communication cost, we propose a scheduling strategy in this subsection. Firstly, we propose a reasonable estimation of the computational amount of finding the followers of a vertex in a shell component partition. We adapt the upper bound of followers in Sect. 5.5 to *upper bound in partition* and then explain that it is a reasonable estimation of computational amount.

*Upper Bound in Partition.* For a candidate anchor vertex  $x \in SC.V^- \cup SC.V$ , the number of followers of  $x$  in  $SC$ ,  $SF[x][SC]$ , has an upper bound, denoted by  $UB_{SC}(x)$ . We have  $UB_{SC}(x) = \sum_{u \in N^>(x, SC)} (UB_{SC}(u) + 1)$  if  $|N^>(x, SC)| > 0$  and  $UB_{SC}(x) = 0$  if  $|N^>(x, SC)| = 0$ . We can accumulatively compute the upper bound in partition as the way of Sect. 5.5. Based on Theorem 9, it is easy to prove that  $SF[x][SC] \leq UB_{SC}(x)$ .

*Distributing Strategy* When computing  $SF[u][SC]$  of  $u \in SC.C$ , the computational amount is dominated by the heap traverse during Lines 6–13 of Algorithm 10. And the number of vertices that can be added into the heap  $H$  is correlated to  $UB_{SC}(u)$ , so we adopt  $UB_{SC}(u)$  as the estimated computational amount of  $SF[u][SC]$ . Along with the followers reuse strategy mentioned in the last sec-



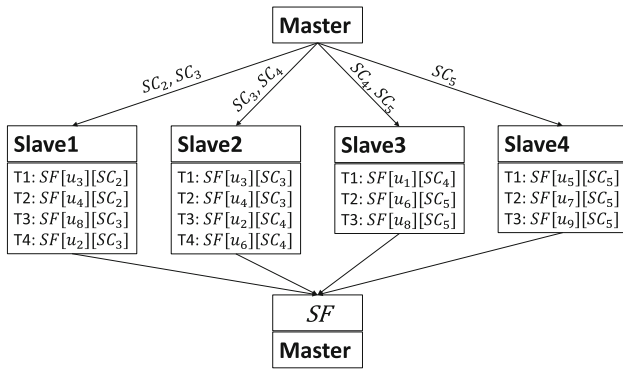


Fig. 8 Computing schedule

tion, in each iteration, we only distribute such computing task of  $SF[u][SC]$  which cannot be reused. We firstly get the estimated average computational amount  $C_{avg} = (\sum_{u \in V(G)} \sum_{SC \in \mathcal{SP}[u]} UB_{SC}(u)) / N_s$ , where  $N_s$  is the number of *Slave* machines. With a sequence  $\mathcal{S}$  of all the computing tasks, in which  $\mathcal{S}(i) = SF[u_i][SC_i]$ , and the computational amount  $C_j$  (initialized as 0) of each machine *Slave<sub>j</sub>*, we distribute the tasks as following. Starting from *Slave<sub>1</sub>* and  $\mathcal{S}(1)$ , if  $UB_{SC_1}(u_1) > 0$ ,  $C_1 = C_1 + UB_{SC_1}(u_1)$ , we add  $u_1$  to  $SC_1.C$  and send  $SC_1$  to *Slave<sub>1</sub>*, so that  $\mathcal{S}(1)$  is distributed to *Slave<sub>1</sub>*, until the  $j$ th task  $\mathcal{S}(j)$  is distributed to *Slave<sub>1</sub>* satisfying  $\sum_{i=1}^j UB_{SC_i}(u_i) \leq C_{avg}$  and  $\sum_{i=1}^{j+1} UB_{SC_i}(u_i) > C_{avg}$ . Then we can start distributing tasks for the next machine. For machine *Slave<sub>j</sub>* with  $j \in [1, N_s - 1]$ , we distribute tasks as the above way, and the last machine *Slave<sub>N<sub>s</sub></sub>* have all the remaining tasks. Note that it is easy to avoid sending one shell component partition multiple times to one machine.

**Example 10** Figure 8 gives a scheduling example in the 5-machine distributed environment and the example is about the graph  $G$  in Fig. 6. Firstly, the *Master* machine decomposes  $G$  into the five shell component partitions as in Fig. 7. Then, we compute all the upper bounds in partition. In  $SC_1$ ,  $UB_{SC_1}(u_1) = 0$ . In  $SC_2$ ,  $UB_{SC_2}(u_2) = 0$ ,  $UB_{SC_2}(u_3) = 1$  and  $UB_{SC_2}(u_4) = 2$ . In  $SC_3$ ,  $UB_{SC_3}(u_9) = 0$ ,  $UB_{SC_3}(u_8) = 1$  and  $UB_{SC_3}(u_2) = UB_{SC_3}(u_3) = UB_{SC_3}(u_4) = 2$ . In  $SC_4$ ,  $UB_{SC_4}(u_5) = UB_{SC_4}(u_7) = 0$ ,  $UB_{SC_4}(u_6) = 2$ ,  $UB_{SC_4}(u_2) = 1$  and  $UB_{SC_4}(u_1) = 3$ . In  $SC_5$ , for the vertices in the 5-clique, the upper bounds in partition are 0.  $UB_{SC_5}(u_6) = 1$ ,  $UB_{SC_5}(u_8) = 2$ , and  $UB_{SC_5}(u_5) = UB_{SC_5}(u_7) = UB_{SC_5}(u_9) = 3$ . After using our distributing strategy, the shell component partitions and the corresponding candidate anchors are distributed to 4 *Slave* machines. When each machine has 4 threads, it can parallelly compute the followers of candidate anchors within one machine. For instance, in *Slave<sub>1</sub>*, thread 1 (T1) computes  $SF[u_3][SC_2]$ , thread 2 (T2) computes  $SF[u_4][SC_2]$ , thread 3 (T3) computes  $SF[u_8][SC_3]$  and thread 4 (T4) com-

putes  $SF[u_2][SC_3]$ . Each *Slave* sends the followers to the *Master*, and *Master* collects them then has the complete  $SF$ .

### 6.4 The DGAC algorithm

In this section, we firstly introduce our *lower bound based pruning* technique to further accelerate our algorithm, then we combine all the elements and introduce the distributed algorithm DGAC. In each iteration of the greedy strategy, the time cost of DGAC is dominated by the parts of Sects. 6.1–6.3. Thus, for an anchoring budget  $b$ , the time complexity of DGAC is  $O(\frac{b \cdot n \cdot m}{N_s \cdot N_T})$ .

**Lower Bound Based Pruning** In each iteration, we compute a lower bound of followers  $LB(u)$  of each non-anchor vertex  $u \in V(G) \setminus A$  as Equation 4. Note that, for a shell component partition  $SC \in \mathcal{SP}[u]$ , if  $SF[u][SC]$  has not been computed in last iteration or cannot be reused, we let  $SF[u][SC] = \emptyset$ . Then, we can compute a lower bound of followers of this iteration  $\mathcal{LB}$  as Eq. 5. Theorem 14 shows how the lower bound manages to prune some anchor candidates in each iteration.

$$LB(u) = \sum_{SC \in \mathcal{SP}[u] \wedge SF[u][SC] \neq \emptyset} |SF[u][SC]| \quad (4)$$

$$\mathcal{LB} = \max\{LB(u) \mid u \in V(G) \setminus A\} \quad (5)$$

**Theorem 14** Given  $\mathcal{LB}$  in an iteration, for a non-anchor vertex  $u \in V(G) \setminus A$ ,  $UB_{\sigma}(u) = \sum_{SC \in \mathcal{SP}[u]} (UB_{SC}(u))$ . If  $UB_{\sigma}(u) < \mathcal{LB}$ ,  $u$  is not the best anchor of the iteration.

**Proof** According to Eq. 5, there exists a  $u'$  with  $LB(u') = \mathcal{LB}$ . We have  $|\mathcal{F}(u')| \geq LB(u')$  from Eq. 4 and have  $|\mathcal{F}(u)| \leq UB_{\sigma}(u)$  from the definition of  $UB_{\sigma}(u)$ . Given  $UB_{\sigma}(u) < \mathcal{LB}$ , we can conclude  $|\mathcal{F}(u)| < |\mathcal{F}(u')|$ , so that  $u$  does not have the maximum followers and cannot be the best anchor.  $\square$

Based on the lower bound-based pruning, Algorithm 11 is called after Algorithm 7 finishes the graph partitioning or Algorithm 9 maintains the partition, and before the *Master* machine distributes specific computing tasks. Firstly, we only compute the upper bound in partition of the vertices in the new added shell component partitions (Line 1). In Lines 3–10, we compute the upper bound  $UB_{\sigma}(u)$  of the total number of followers for each  $u \in V(G) \setminus A$ . Note that, for the reusable part of computed followers, we use them for a tighter bound (Line 7). By only adding the reusable followers for a vertex  $u$ , we can get the lower bound  $LB(u)$  (Line 8). The  $\mathcal{LB}$  (Line 2, Lines 11–12) is to record the maximum  $LB(u)$  among  $u \in V(G) \setminus A$ . By  $\mathcal{LB}$ , we can prune such vertex  $u$  with  $UB_{\sigma}(u) \leq \mathcal{LB}$  (Lines 13–16). Only such

**Algorithm 11: PruneCandidates( $G$ )**


---

**Input** :  $G$  : a social network with all the above definitions as global variables

**Output** :  $G$  : a social network with all the above definitions as global variables

```

1 Compute  $UB_{SC}(\cdot)$  only for new added  $SC$ ;
2  $\mathcal{LB} := 0$ ;
3 for each  $u \in V(G) \setminus A$  do
4    $UB_{\sigma}(u) := 0$ ;  $LB(u) := 0$ ;
5   for each  $SC \in \mathcal{SP}[u]$  do
6     if  $SF[u][SC] \neq \emptyset$  then
7        $UB_{\sigma}(u) := UB_{\sigma}(u) + |SF[u][SC]|$ ;
8        $LB(u) := LB(u) + |SF[u][SC]|$ ;
9     else
10       $UB_{\sigma}(u) := UB_{\sigma}(u) + UB_{SC}(u)$ ;
11  if  $LB(u) > \mathcal{LB}$  then
12     $\mathcal{LB} := LB(u)$ ;
13 for each  $u \in V(G) \setminus A$  do
14  if  $UB_{\sigma}(u) > \mathcal{LB}$  then
15    for each  $SC \in \mathcal{SP}[u]$  with  $SF[u][SC] = \emptyset$  do
16       $SC.C := SC.C \cup \{u\}$ ;
```

---

**Algorithm 12: DecideAnchor( $G$ )**


---

**Input** :  $G$  : a social network with all the above definitions as global variables

**Output** :  $a$  : the anchor vertex of current iteration

```

1  $\lambda := -1$ ;  $a := null$ ;
2 for each  $u \in V(G) \setminus A$  do
3  if  $\exists SC \in \mathcal{SP}[u]$  with  $SF[u][SC] = \emptyset$  then
4    Continue;
5  else
6     $\mathcal{F}(u, G) := \bigcup_{SC \in \mathcal{SP}[u]} SF[u][SC]$ ;
7    if  $|\mathcal{F}(u, G)| > \lambda$  then
8       $a := u$ ;  $\lambda := |\mathcal{F}(u, G)|$ ;
9 return  $a$ 
```

---

vertex  $u$  with  $UB_{\sigma}(u) > \mathcal{LB}$  (Line 14) needs to be added into  $SC.C$  for  $SC \in \mathcal{SP}[u]$  where  $SF[u][SC]$  has not been computed in last iteration (Line 15). The *Master* empties  $SC.C$  for each shell component partition  $SC$  in  $\mathcal{SP}$  before each iteration starts, and only considers the updated  $SC.C$  when distributing the computing tasks.

Algorithm 12 is called after the *Master* machine collects the computed followers result. Note that, for a vertex  $u \in V(G) \setminus A$ , if  $\exists SC \in \mathcal{SP}[u]$  with  $SF[u][SC] = \emptyset$  (Line 3), that means  $u$  is pruned by Algorithm 11, so does not need to be considered as the anchor in the current iteration. We traverse all the non-anchor vertices (Line 2) and keep updating the best anchor so far (Lines 6–8). Finally, we get the best anchor in this iteration (Line 9).

Combining all the elements, the abstract pseudo-code of DGAC is summarized as Algorithm 13.

**Algorithm 13: DGAC( $G, b$ )**


---

**Input** :  $G$  : a social network,  $b$  : number of anchors

**Output** :  $A$  : the set of anchor vertices

```

1  $\mathcal{SP} := \text{ShellPartition}(G)$  [Master calling];
2 for iteration from 1 to  $b$  do
3  PruneCandidates( $G$ ) [Master calling];
4  Use scheduling strategy (Sect. 6.3) [Master calling];
5  for each  $Slave_i$  with  $i \in [1, N_s]$  in parallel do
6    for each received  $SC_i^j$  of  $Slave_i$  do
7       $SF[\cdot][SC_i^j] := \text{FindFollowers}(SC_i^j)$ ;
8      Send  $SF[\cdot][SC_i^j]$  to Master;
9  Collect all the computed followers [Master calling];
10  $a := \text{DecideAnchor}(G)$  [Master calling];
11  $A := A \cup \{a\}$ ;  $deg(a, G) := +\infty$ ;
12 MaintainSP( $a, G$ ) [Master calling];
13 return  $A$ 
```

---

*DGAC for Single Machine* The algorithm DGAC can be adapted to a parallel algorithm in a single machine with multiple threads. The main changes are explained as follows:

- (1) We regard each available thread as one independent slave machine when using our distributing strategy.
- (2) Instead of transferring data among machines, in one machine, we only need to assign different shell component partitions to each thread.
- (3) Each thread independently calls Algorithm 10 to conduct computation. When it comes to Line 2, each thread simply serializes the computation of followers for the anchor candidates in its  $SC.C$ .

## 7 Experimental evaluation

**Datasets.** We use eight real-life datasets in our experiments. Brightkite, Gowalla, Youtube and Livejournal are from <http://snap.stanford.edu/>. Arxiv, NotreDame, Stanford and DBLP are from <http://konect.uni-koblenz.de/>. Due to the Space limitation, we abbreviate the dataset names as their capital first letters when necessary. Table 6 shows the statistics of the datasets, listed in increasing order of edge numbers.

*Parameters* All the programs are implemented in C++ and compiled with G++ on Linux. The experiments are conducted on a cluster with 9 machines having 1 Gbps network. They all have 3.4 GHz Intel Xeon CPU with 4 cores (8 threads available) and Redhat system. We use MPICH [1] to transfer data among the machines and use OpenMP [2] to utilize the multithreads within one machine.

*Algorithms* Toward effectiveness, we mainly compare 6 algorithms with our GAC algorithm, including 4 heuristics, the exact solution, and the algorithm for anchored  $k$ -core prob-

**Table 6** Statistics of datasets

Dataset	Nodes	Edges	$d_{avg}$	$d_{max}$	$k_{max}$
B.	58,228	194,090	6.7	1098	52
A.	34,546	421,578	24.4	846	30
G.	196,591	456,830	9.2	10,721	51
N.	325,729	1,497,134	6.5	3812	155
S.	281,903	2,312,497	16.4	38,626	71
Y.	1,134,890	2,987,624	5.3	28,754	51
D.	1,566,919	6,461,300	8.3	2023	118
L.	3,997,962	34,681,189	17.4	14,815	360

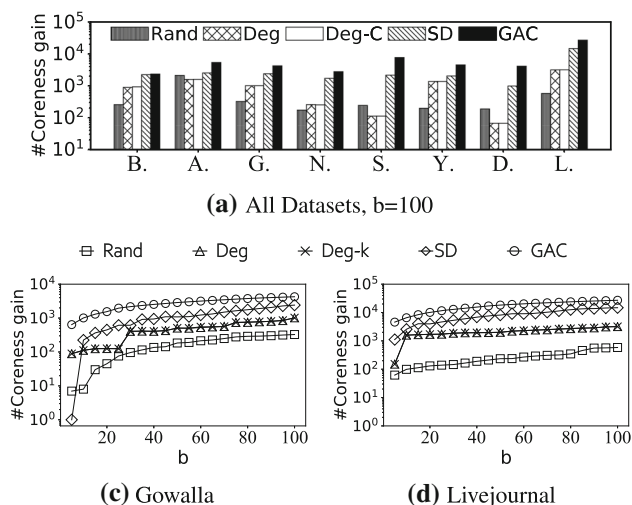
**Table 7** Summary of algorithms

Algorithm	Description
Exact	Identifies the optimal solution by searching all possible combinations of $b$ anchors
Rand	Randomly chooses the $b$ anchors from $V(G)$
Deg	Chooses the $b$ anchors from $V(G)$ with the highest degree
Deg-C	Chooses the $b$ anchors with the highest value of $\deg(u, G) - c(u)$ for each $u \in V(G)$
SD	Chooses the $b$ anchors with the highest successive degree $\deg_{>}(\cdot)$ for every $u \in V(G)$ , where $\deg_{>}(u) =  \{v \mid v \in N(u, G) \ \& \ \mathcal{P}(v) > \mathcal{P}(u)\} $
OLAK	The state-of-the-art algorithm for anchored $k$ -core problem [65]
GAC	Algorithm 6
DGAC	Algorithm 13
DGAC (-C)	DGAC without the time of data communication between machines.
GAC-U	GAC without upper bound pruning (Sect. 5.5)
GAC-U-R	GAC-U without result reusing (Algorithm 3)
Baseline	GAC-U-R using core decomposition (Algorithm 1) to compute coreness gain, without Algorithm 4

lem. Toward the efficiency of our serial algorithm GAC, we incrementally equip the baseline with our proposed techniques to evaluate the performance. Toward the efficiency of our distributed algorithm DGAC, we compare its time cost (1 master + 8 slaves each with 8 threads as default) to GAC and then vary the number of slave machines and the number of threads to test its scalability. We conducted experiments by varying the budget  $b$  from 1 to 100 where the default value is 100. Table 7 lists all the evaluated algorithms.

### 7.1 Effectiveness

**Comparison with Other Heuristics** In Fig. 9, we compare the coreness gain from GAC with other heuristics (Rand, Deg, Deg-C, and SD). The motivation of the basic methods



**Fig. 9** Coreness gain from different heuristics

is as follows. For Deg, a vertex with larger degree means the anchoring of it can potentially influence more vertices through its large number of neighbor vertices. For Deg-C, according to Theorem 7, anchoring a vertex  $u$  can only increase the coreness of vertices with coreness higher than  $c(u)$ . Thus, anchoring a vertex with relatively higher degree and lower coreness may be more effective. For SD, the **successive degree** of a vertex  $u$  is defined as  $\deg_{>}(u) = |\{v \mid v \in N(u, G) \ \& \ \mathcal{P}(v) > \mathcal{P}(u)\}|$  where  $\mathcal{P}(u) = (k, i)$  means  $u$  is in the  $i$ th layer of the  $k$ -shell. According to Theorem 7, for a vertex  $u$ , only the vertices in  $N(u, G)$  that contribute to  $\deg_{>}(u)$  is reached by  $u$  via upstairs paths. Thus, anchoring a vertex with large successive degree may be effective. Table 7 shows the details.

As shown in Fig. 9a, the performance of Rand is the worst as it chooses random vertices to anchor. The performance of Deg and Deg-C is better than Rand as they choose vertices with large degrees to anchor. SD has more coreness gain because the vertices with higher successive degree have more candidate followers (Theorem 7). Compared with the above heuristics, GAC achieves the much larger coreness gains on all the datasets. The effect of varying  $b$  is shown in Fig. 9c, d. The coreness gain of GAC increases with larger  $b$  values and is better than all other four heuristics under all the settings.

**Comparison with Exact Solution** We also compare the result of GAC with the Exact algorithm, which identifies the optimal  $b$  anchors by enumerating all possible combinations of  $b$  vertices. Due to the huge time cost of Exact, we extract small datasets by iteratively extracting a vertex and all its neighbors, until the number of extracted vertices reaches 100. For both Brighkite and Arxiv, we extracted 10 such subgraphs and report the average coreness gain of them. The runtimes are also reported. Figure 10 shows that the coreness gain of GAC is always at least 70% of Exact, and GAC

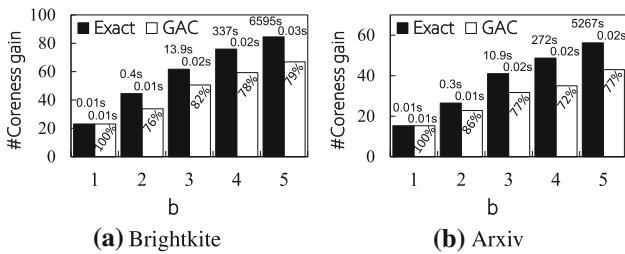


Fig. 10 GAC versus Exact

Table 8 Characteristics of anchor set

Dataset	Deg <sub>avg</sub>	Deg <sub>anc</sub>	<i>p</i> Deg	<i>p</i> CN	<i>p</i> SD
B.	7.35	37.76	0.884	0.891	0.893
A.	24.37	29.71	0.670	0.663	0.678
G.	9.67	43.86	0.904	0.919	0.919
N.	6.69	11.28	0.808	0.828	0.846
S.	14.14	56.09	0.745	0.763	0.788
Y.	5.27	81.85	0.985	0.982	0.982
D.	8.08	27.85	0.905	0.896	0.911
L.	17.35	145.74	0.935	0.940	0.943

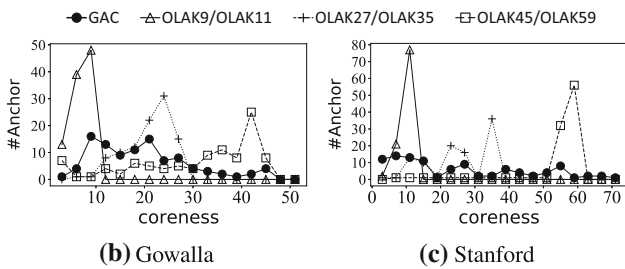


Fig. 11 Distribution of anchors on coreness

is faster than *Exact* by up to 5 orders of magnitude. Note that the coreness gain percentage of GAC over *Exact* may increase with larger *b* values, e.g., from *b* = 4 to *b* = 5.

**Characteristics of Anchor Set** Table 8 shows the average degree of anchors (Deg<sub>anc</sub>) from GAC is much larger than the average degree of all the vertices in the graph (Deg<sub>avg</sub>). Then, we investigate the average ranking of an anchor in all the vertices regarding degree, coreness, and successive degree, denoted by *p*Deg, *p*CN, and *p*SD, respectively. According to Theorem 7, a vertex with larger successive degree has more potential followers. For each anchor  $x \in A$ , we get its ranking in all the vertices, denoted by  $O_{Deg}^x$ ,  $O_{CN}^x$  and  $O_{SD}^x$ , in ascending order of degree, coreness and successive degree, respectively. Then,  $p_{Deg} = \frac{\sum_{x \in A} O_{Deg}^x}{|A||V(G)|}$ ,  $p_{CN} = \frac{\sum_{x \in A} O_{CN}^x}{|A||V(G)|}$  and  $p_{SD} = \frac{\sum_{x \in A} O_{SD}^x}{|A||V(G)|}$ . Table 8 shows the rankings of anchors are higher than around 80% of the vertices in the graph, i.e., the anchors tend to be high-degree vertices while not the top vertices with extremely large degrees. Besides, for the

Table 9 Statistics of top-*b* solutions

Dataset	Gain <sub>UB</sub>	Gain <sub>DG</sub>	Gain <sub>RD</sub>	$J_{DG}^{UB}$	$J_{RD}^{UB}$
B.	2357	<b>2598</b>	2488	0.538	0.538
A.	5426	5391	<b>5503</b>	0.739	0.681
G.	<b>4260</b>	4259	4258	0.754	0.887
N.	2798	<b>2803</b>	<b>2803</b>	0.653	0.681
S.	<b>7748</b>	7695	7727	0.695	0.739
Y.	<b>4571</b>	4525	3782	0.361	0.370
D.	4159	4166	<b>4396</b>	0.802	0.695
L.	27067	<b>27113</b>	27072	0.869	0.887

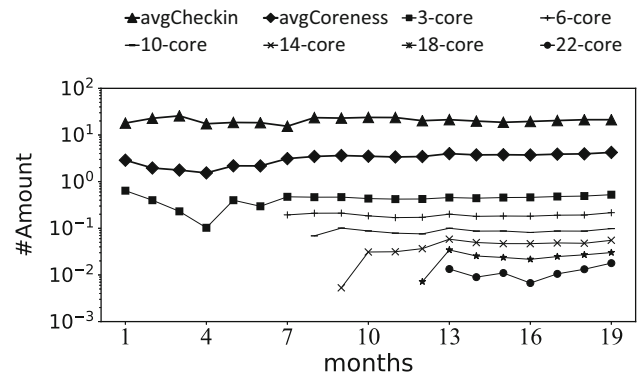


Fig. 12 #Checkin, coreness and *k*-core size

anchors, we find that *p*SD is slightly higher than *p*Deg and *p*CN on 7 of the 8 datasets. However, the backward reasoning is not effective, i.e., the vertices with large successive degree are not effective anchors, as shown by *SD* in Fig. 9. Moreover, Fig. 11 shows the distribution of 100 anchors (from GAC) on coreness is relatively uniform, i.e., the coreness values of the anchors can be either small, moderate, or large.

**Analysis of Top-*b* Solutions** In one iteration of the GAC algorithm, when there are more than one best anchor, all of which have the same largest coreness gain, we break the ties by the follower upper bound of the candidate anchors (Sect. 5.5). For clearness, we denote GAC by GAC-UB. Besides, we may use other criteria to break the ties in the greedy algorithm: choosing the vertex with the largest degree (denoted by GAC-DG), or randomly choosing a vertex (denoted by GAC-RD). As shown in Table 9, the coreness gains of different solutions (anchor sets) are very similar, where the values are denoted by Gain<sub>UB</sub>, Gain<sub>DG</sub> and Gain<sub>RD</sub> accordingly, and the largest value for each dataset is marked in bold. Moreover, as shown in Table 9, there are many common anchors in different solutions, as the similarities (Jaccard Index) of the solutions are mostly over 0.5, where  $J_{DG}^{UB} = \frac{|A_{UB} \cap A_{DG}|}{|A_{UB} \cup A_{DG}|}$  and  $J_{RD}^{UB} = \frac{|A_{UB} \cap A_{RD}|}{|A_{UB} \cup A_{RD}|}$ . In terms of running time, the three strategies are almost the same, because the time cost to break the ties is dominated by other parts of the greedy algorithm.



**Correlation with #Checkin** We generate 19 different networks from Gowalla based on the user check-ins, where the  $i$ th network is the induced subgraph by the users with at least 1 check-in during the  $(i + 1)$ th month, except for the first and the last months where the data are incomplete. We consider the number of user check-ins because a user with more friends may be more active in Gowalla network.

For each network, we divide the sum of #checkins, the sum of coreness, and the size of  $k$ -core, by the number of users, respectively. As shown in Fig. 12, the pattern of size proportions of  $k$ -cores is more fluctuated compared to the pattern of average #checkins and average coreness, especially for large  $k$  values. However, if we choose a small  $k$  for OLAK, it generally has small coreness gain as shown in Fig. 14. The pattern of average coreness over the first 7 months in Fig. 12 is not similar to average #checkins, which may due to the extremely few numbers of users (less than 100) for these months. Overall, using coreness values to reinforce a social network (anchored coreness) is more reasonable than using the size of  $k$ -core (anchored  $k$ -core).

**Comparison with OLAK** For each dataset, we run OLAK with every possible input of  $k$  and record every time cost. In Fig. 13, we use OLAK (avg) to denote the average time of all the inputs  $k$  for each dataset, and use OLAK (all) to denote the total time of all the inputs  $k$ . We compare OLAK (avg) and OLAK (all) with GAC and DGAC. Note that the anchor budget  $b = 100$  for all the above algorithms. In Fig. 13, we can see OLAK (avg) is always the fastest; this is because for one single input  $k$ , the number of anchor candidates is  $\mathcal{O}(k_{\max})$  less than that of GAC. Even further, for each anchor candidate, the search space of followers in OLAK is also  $\mathcal{O}(k_{\max})$  less than that of GAC. Therefore, GAC is theoretically  $\mathcal{O}(k_{\max}^2)$  (resp.  $\mathcal{O}(k_{\max})$ ) slower than OLAK (avg) (resp. OLAK (all)). Considering the value of  $k_{\max}$  of each dataset in Table 6, our algorithm GAC (resp. DGAC) runs efficiently, faster than OLAK (all) and around two orders of magnitude (resp. one order of magnitude) slower than OLAK (avg).

Table 10 is added to show that the largest coreness gain (denoted by  $\max_{\text{OLAK}}$ ) that OLAK can achieve only reaches 46–77% of the coreness gain by GAC, on all the datasets. For the anchor set  $A_k$  computed by OLAK with each possible input  $k$ , we compute the total sum of coreness gain from all the vertices and all the coreness value with the anchoring of  $A_k$ . Then, we can compute the largest and average coreness gain (denoted by  $\max_{\text{OLAK}}$  and  $\text{avg}_{\text{OLAK}}$ ) for different  $k$  values on each dataset. Table 10 also shows that  $\text{avg}_{\text{OLAK}}$  is only 4–41% of the coreness gain of GAC. Besides, Fig. 14 shows the best  $k$  for OLAK is rather different for different datasets. There is no uniform preference on large, moderate, or small  $k$  values for different datasets.

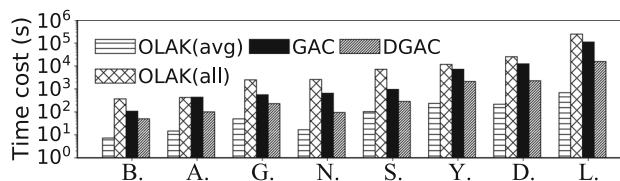


Fig. 13 Time cost, OLAK, GAC and DGAC

Figure 11 shows the distribution of 100 anchors from GAC and OLAK on coreness value. Figure 15 shows the distribution of followers from GAC and OLAK on coreness value. For each coreness value  $x_i$  on the horizontal ordinate of Fig. 11 (resp. Fig. 15), its value on the vertical ordinate is the number of anchors (resp. followers) with original coreness value within  $(x_{i-1}, x_i]$ . We can see that the distribution of anchors from GAC is relatively uniform, compared with the anchors from OLAK, where OLAK9 denotes the anchors from OLAK with  $k = 9$ . Given an input  $k$ , the coreness values of the 100 anchors from OLAK can only be less than  $k$  (mostly have the coreness of  $k - 1$ ), which is consistent with the theory in [65]. Besides, Fig. 15 shows the distribution of followers, which has the similar result as the distribution of anchors. We then explore the overlap of anchoring results of GAC and OLAK by computing the Jaccard Index between their anchor sets, which is shown in Table 11. Specifically, for each dataset, GAC has the only anchor set  $A_{\text{GAC}}$ . For each  $k$  value input to OLAK, we have the anchor set  $A_{\text{OLAK}}^k$ , so we can compute the Jaccard Index  $J^k = \frac{|A_{\text{GAC}} \cap A_{\text{OLAK}}^k|}{|A_{\text{GAC}} \cup A_{\text{OLAK}}^k|}$ . Then, we compute  $\text{avg}_{\text{Jaccard}}$  (resp.  $\text{max}_{\text{Jaccard}}$ ) which is the average (resp. maximum) value of  $J^k$  of all the inputs  $k$ . From Table 11, we can find the  $\text{avg}_{\text{Jaccard}}$  and  $\text{max}_{\text{Jaccard}}$  of all the datasets are quite small, which means the anchor set of OLAK and GAC have little overlap.

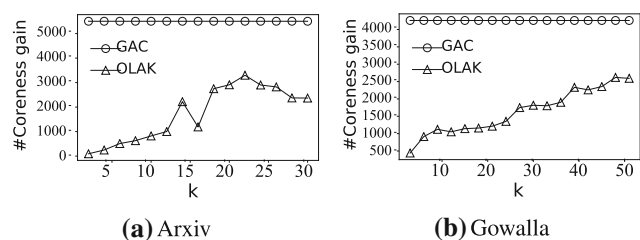
Finally, we present a case study on DBLP dataset which is shown in Fig. 16. We choose the anchor budget  $b = 5$  for GAC and OLAK (with inputs  $k = 10, 20, 30$ ). As the number of vertices and edges are huge for DBLP, we only visualize the anchors and followers and the edges induced by them. Note that the followers of OLAK are the ones improving their coreness from any original coreness value. All the vertices are drawn within a number of concentric circles. The followers are drawn by grey-color nodes, and the ones having the same coreness value before the anchoring are put in the same circle. The anchors are drawn by bold black-color nodes. Note that, when we input  $k = 30$  for OLAK, the 5th anchor has no follower, so there are 4 anchors in Fig. 16d. We can find the followers of GAC are much more than OLAK no matter which inputs. Also, there are 16, 6, 4 and 2 circles in (a), (b), (c) and (d), respectively, in Fig. 16, which means the followers of GAC are more diverse and this is consistent with the result of Fig. 15.

**Table 10** Coreness gain, OLAK versus GAC

Dataset	B. (%)	A. (%)	G. (%)	N. (%)	S. (%)	Y. (%)	D. (%)	L. (%)
avg <sub>OLAK</sub>	41	34	38	4	25	36	12	21
max <sub>OLAK</sub>	61	60	66	54	70	77	46	59

**Table 11** Overlap of followers set, OLAK versus GAC

Dataset	B.	A.	G.	N.	S.	Y.	D.	L.
avg <sub>Jaccard</sub>	0.021	0.006	0.004	0.002	0.019	0.005	0.001	0.004
max <sub>Jaccard</sub>	0.058	0.02	0.02	0.053	0.064	0.02	0.02	0.031

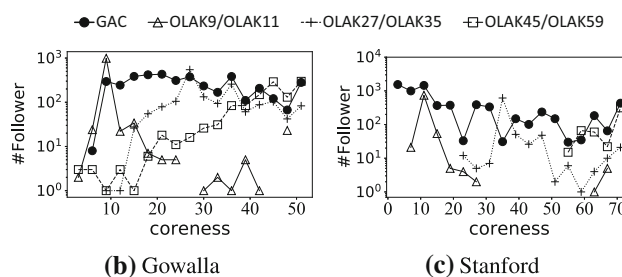


**Fig. 14** Coreness gain on different inputs of  $k$

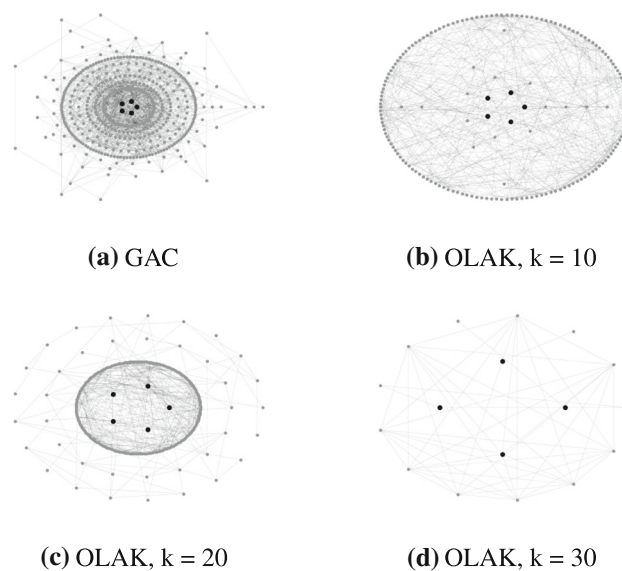
**Comparison with Variations of OLAK** We reasonably adjust OLAK aiming to globally reinforce social networks, i.e., to maximize the coreness gain from all the vertices but not limited to the vertices in  $(k - 1)$ -shell as in the original OLAK with a fixed input  $k$ . We develop two variation algorithms OLAK-v1 and OLAK-v2. For both of them, on each dataset, we firstly input every possible  $k$  value to the original OLAK with  $b = 100$ , to get the anchor set  $A_k$  for each  $k \in [2, k_{max}]$ . The union of all such  $A_k$  is the candidate anchors pool  $A_p$  of OLAK-v1 and OLAK-v2. Then OLAK-v1 works as follows: (1) Compute the coreness gain  $g(u)$  for each  $u \in A_p$ ; (2) In each of the 100 iterations, we choose a non-anchor vertex in  $A_p$  that has the largest coreness gain on  $G$  as the new anchor. OLAK-v2 works as follows: In each of the 100 iterations, we choose a random  $k \in [2, k_{max}]$  in  $A_k$ , and we update the coreness gain of each non-anchor vertex (using the reuse mechanism of GAC). Then, we choose the vertex with the largest coreness gain on current graph (with existing anchors) as the new anchor. Figure 17a shows the coreness gain of OLAK-v1 and OLAK-v2 comparing with GAC. We find that, the coreness gain of GAC is always larger than OLAK-v1 and OLAK-v2. In larger datasets, the coreness gain gap is even larger. Figure 17b shows the time cost of OLAK-v1 and OLAK-v2 comparing with GAC and DGAC, we find either OLAK-v1 or OLAK-v2 is always slower than both GAC and DGAC.

### 7.2 Efficiency of GAC

**Overall Performance** Figure 18a shows the total running time of GAC, GAC-U and GAC-U-R on all the 8 datasets



**Fig. 15** Distribution of followers on coreness



**Fig. 16** Case study on DBLP,  $b = 5$

when  $b = 100$ . GAC-U-R does not return on Youtube and Livejournal after 10 days and thus the runtime is not reported. With our reusing mechanism (Algorithm 3), GAC-U is faster than GAC-U-R by 1 order of magnitude on average. Further benefitting from the upper bound-based pruning (Sect. 5.5), the runtime of GAC is usually faster than GAC-U by more than 3 times. The details are as follows.

**Efficient Followers Computing** Equipped with Algorithm 4, the efficient followers computing of the anchors, GAC-U-R is faster than Baseline by at least 1 order of magnitude

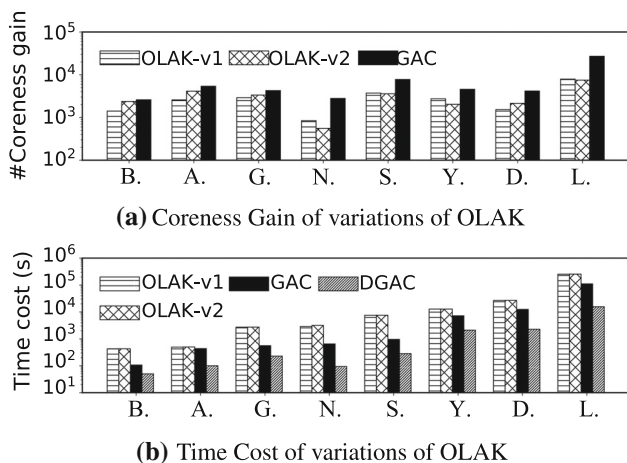


Fig. 17 Variations of OLAK versus GAC and DGAC

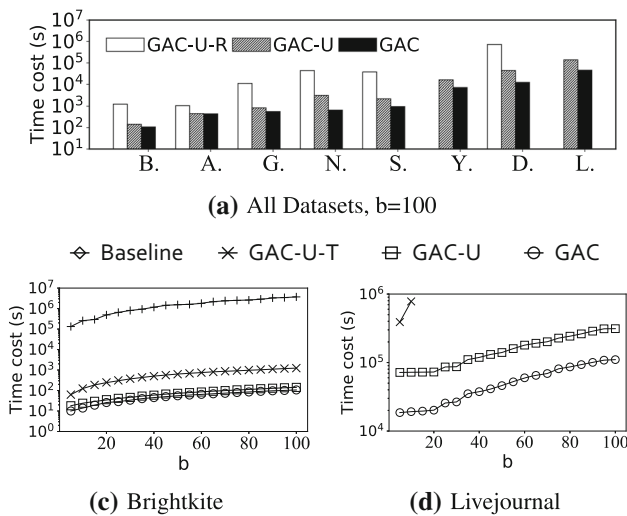


Fig. 18 Time cost of different algorithms

on Brightkite, as shown in Fig. 18c. As it is very time-consuming to compute the coreness gain of candidate anchors using core decomposition, we can only report the runtime of Baseline on Brightkite.

**Intermediate Result Reusing** By applying the core component tree (Sect. 5.1) and the result-reusing mechanism (Algorithm 3), GAC-U always outperforms GAC-U-R on runtime by at least 1 order of magnitude, as shown in Fig. 18. Note that GAC-U-R can only find 10 anchors on Livejournal within the time limit. The scalability of GAC-U is also better than GAC-U-R in the experiments. The outperformance is because we can prune the search space by reusing the intermediate results associated with the tree nodes, when they keep the same for one anchoring. In Fig. 19a, the number of visited tree nodes of GAC-U is around 10% of GAC-U-R.

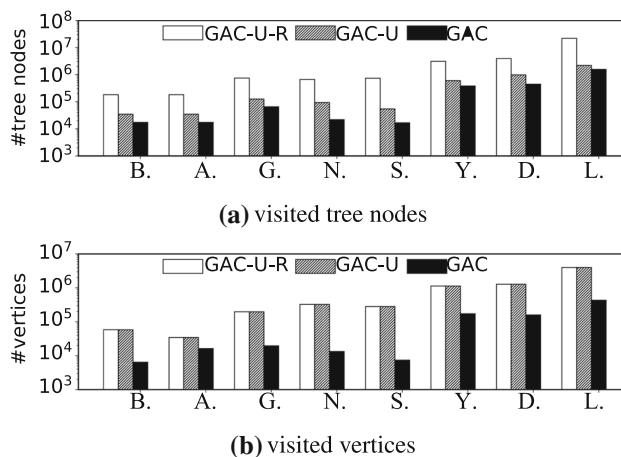


Fig. 19 Visited amount

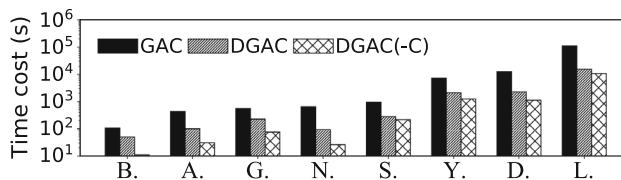


Fig. 20 Time cost, GAC, DGAC and ideal DGAC

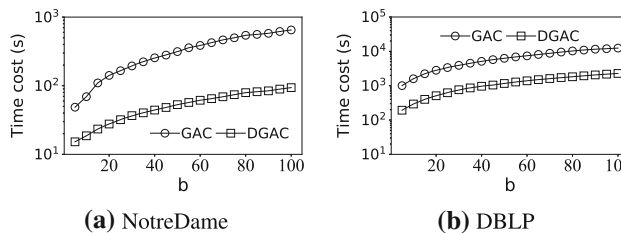
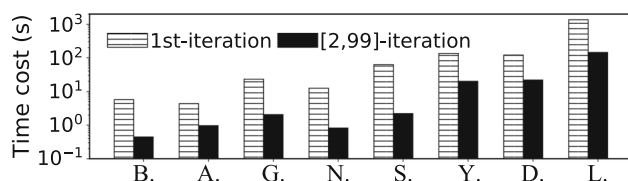


Fig. 21 Time cost varying  $b$ , GAC versus DGAC

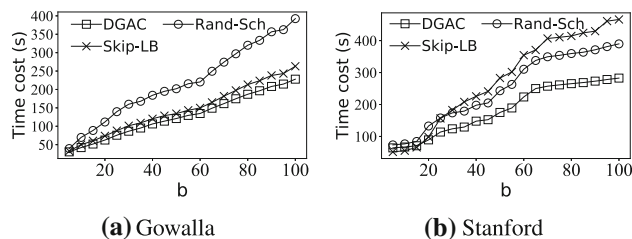
**Candidate Anchors Pruning** In Fig. 18, we can see our final algorithm GAC achieves further speedup based on GAC-U when the upper bound pruning is equipped (Sect. 5.5). The processing time of GAC is only 20–30% of GAC-U because GAC reduces the search space by pruning the vertices with insufficient upper bounds of coreness gains. In Fig. 19a, b, the number of visited tree nodes and the number of visited vertices in GAC are much less than that in GAC-U.

### 7.3 Efficiency of DGAC

We compare the efficiency of DGAC to GAC on all the 8 datasets. In this section, DGAC is conducted on 9 machines (1 master + 8 slaves). As our cluster only has 1Gbps network, the data communications between the master machine and slave machines occupy a large proportion of running time. In Fig. 20, we use DGAC (-C) to denote the total running time minus communication time of DGAC, to also show the



**Fig. 22** Time cost, first iteration versus average of [2, 99]-iteration

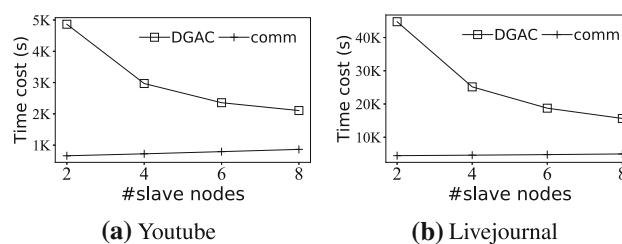


**Fig. 23** Time cost of DGAC (skipping individual components)

ideal algorithm execution time. We can see that, with 8 slave machines having 8 available threads each, DGAC is faster than GAC on all the datasets. On larger datasets such as DBLP and Livejournal, the gap of time cost is more significant, i.e., DGAC is nearly one order of magnitude faster than GAC. For smaller datasets such as Brightkite and Arxiv, we find the data communication time takes more than half of the running time of DGAC, in which the time of DGAC (-C) reflects the successful parallelization of DGAC. Figure 21a, b shows the details of running time of GAC and DGAC with  $b$  from 1 to 100. We can see that the running time ratio of GAC and DGAC keeps stable with different  $b$  values, which means DGAC keeps having the advantage of parallelization with different input of anchor budget  $b$ .

We find that the time cost gaps of GAC and DGAC are different on different datasets. In our resource scheduling strategy, an estimation of computation cost of anchoring a vertex is used to assign the vertices for computation to each slave machine. The accuracy of cost estimation is different on different datasets, while our proposed upper bound for estimation is much more effective than other methods, e.g., degree, coreness and partition size, in our preliminary experiments. As different anchor candidates of one shell component partition can be assigned to different slave machines, the partition is relevant to both the cost estimation and the data communication cost, while it is not the deterministic factor. The time cost from each machine is more relevant to the assigned vertex set for computation.

**Validation of Individual techniques of DGAC** We validate three techniques of DGAC individually which are reuse mechanism (Sect. 6.2), computing resource scheduling (Sect. 6.3) and lower bound based pruning (Sect. 6.4). Running DGAC without equipping the reuse mechanism is cost-prohibitive especially for large  $b$ . To show the effectiveness of the reuse



**Fig. 24** Time cost, varying the number of machines (8 threads)

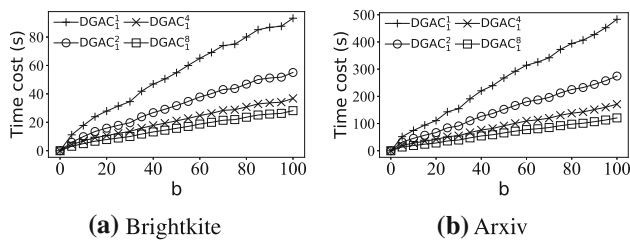
mechanism, we report the time cost of the first iteration and the average time cost of 2–99 iterations in the greedy algorithm. The results are shown in Fig. 22. We can find the time cost of the first iteration is around one order of magnitude more than the average time cost of 2–99 iterations. This is because DGAC does not have any computed followers result to reuse at the first iteration, and our reuse mechanism can decide a large part of computed followers to reuse in later iterations. DGAC skipping the lower bound pruning is denoted by Skip-LB in Fig. 23. And we run DGAC using a random resource scheduling strategy (each shell component partition is randomly sent to a slave machine which computes the followers of all the candidate vertices in this partition), which is shown by Rand-Sch in Fig. 23. We can find that DGAC is always the fastest. Skip-LB or Rand-Sch has close performance to DGAC in some cases, while it fails on other cases. Thus, both our computing resource scheduling strategy and lower bound pruning are effective for accelerating DGAC.

## 7.4 Scalability of DGAC

**Varying the Number of Machines** We show the scalability of DGAC, varying the number of slave machines. In Fig. 24, we use comm to separately show the time of data communication with different number of slave machines. The time cost of DGAC is roughly inversely proportional to the number of slaves machines (2, 4, 6 and 8) on most of datasets. This is because we use the upper bound of followers (Sect. 6.3) as the estimation of computational amount of finding followers. The time cost of data communication (comm in Fig. 24a, b) slightly increases with the number of slave machines increasing. This is because the total data amount that needs to be transferred is close with different number of machines, but more machines involved cause a slightly more cost of data dividing and scheduling.

**Varying the Number of Threads** We also vary the number of threads within one single machine and test the cost of our algorithm in Fig. 25. As Sect. 6.4 illustrates, our DGAC algorithm is easily adapted to a parallel algorithm on one machine with multithreads, in which we simply treat each thread as one slave machine having only one thread in DGAC to share the followers computing tasks.  $DGAC_1^1$ ,  $DGAC_2^2$ ,  $DGAC_4^4$  and





**Fig. 25** Time cost, varying the number of threads (1 machine)

DGAC<sub>1</sub><sup>8</sup> are conducted on 1 single machine with 1, 2, 4 and 8 threads, respectively. Figure 25 shows the trend of time cost of these 4 algorithms with  $b$  from 1 to 100. We find that the more threads we use, the less time the algorithm costs. The most significant time cost gap is between DGAC<sub>1</sub><sup>1</sup> and DGAC<sub>1</sub><sup>2</sup>, and with the number of threads becoming larger, the time cost gap becomes less. This is because with more threads involved, the last finished thread becomes the bottleneck of the whole algorithm. We can also find that the trends of the 4 lines are always similar, even though sometimes they do not grow smoothly. This is because the effect of our reuse mechanism varies from different chosen anchors in different iteration, but is regardless of the number of threads.

## 8 Conclusion

In this paper, we propose and study the anchored coreness problem aiming to anchor a set of vertices such that the coreness gain from all the vertices is maximized. We prove the problem is NP-hard and APX-hard. A serial greedy algorithm is proposed to be conducted in single-machine environment with a novel tree-based result reusing mechanism. We also propose effective pruning techniques to reduce the search space. The preliminary version is published in [44]. Then, we extend our algorithm to distributed computing environment with a novel graph partition strategy to ensure the computing independency of each machine. Extensive experiments on 8 real-life networks demonstrate the effectiveness of our model and the efficiency of our algorithms. The reusing mechanism and graph partition strategy shed light on the computations of other problems on hierarchical decomposition, e.g., truss decomposition. It shows that the computation can be divided into independent units and the reuse of intermediate results is feasible.

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